

# **Supporting Document**

for

## **Co-curricular Programmes**

organized by the

## **Department of Commerce**

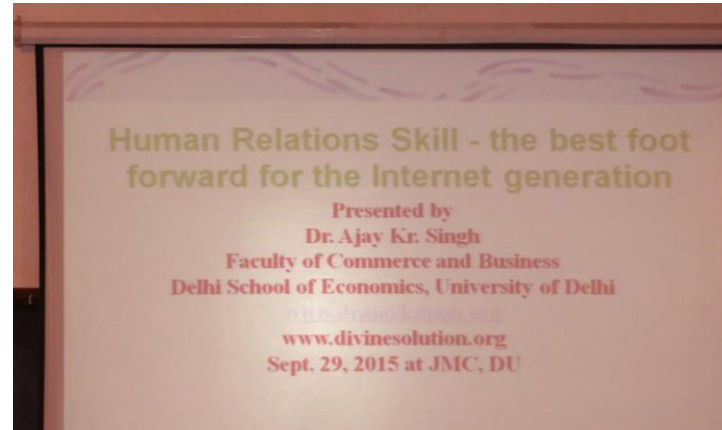
**(2015 -2020)**

**2015-16**

**ComQuest – First National Collaborative Quiz with JIMS, Kalkaji (23<sup>rd</sup> September 2015)**



**Talk on 'HR Skills – the best foot forward for the internet generation' by Dr. Ajay Kumar Singh (29<sup>th</sup> September 2015)**



## Jamboree GMT/GRE Educational Seminar (3<sup>rd</sup> September 2015)



## Com'Acumen – Inter College festival (29<sup>th</sup> January 2015)





# UGC Sponsored National Business Convention on 'Online Retailing – A Paradigm Shift in India's Retailing Scenario' (17<sup>th</sup> and 18<sup>th</sup> March, 2016)

Participants: 615 delegates (students, faculty and corporate)

**DEPARTMENT OF COMMERCE  
JESUS AND MARY COLLEGE,  
(UNIVERSITY OF DELHI)  
CHANAKYAPURI, NEW DELHI-110021**  
Presents  
*National Business Convention  
On  
Online Retailing- A Paradigm Shift in India's Retailing Scenario.*

**Confirmed top leadership  
as speakers from:**  
Digital India Foundation Clovia  
PolicyBazaar.com M-Taxi  
Makenytrip.com DogSpot  
HeroMotoCorp CyberChef  
MBD Alchemie Intuit India  
IndiaMart MyCity4Kids  
BitGiving ShopClues.com  
Shopsyty TacFab Fashions  
IRCTC Cyber Cafe Association

Certificate of Participation for all the delegates including all college students

**Dr. Mani A. Nandhi**  
Convention Coordinator  
9810588124

Date: 17th -18th March 2016  
Venue: Multi Purpose Hall, JMC

Facebook Page Link-  
<https://facebook.com/NationalBusinessConvention/>

Facebook Event Link-  
<https://www.facebook.com/events/1504463232902702/>

Registration Online-  
<http://www.meraevents.com/event/JMC-National-Business-Convention>

Sponsored by:  
University Grants Commission

Delegate Fee:  
**Early Bird Registration  
Before 10<sup>th</sup> March 2016**  
Student Delegates: Rs. 150  
Professors & Researchers: Rs. 500  
Companies: Rs. 750

**After 10<sup>th</sup> March 2016**  
Student Delegates: Rs. 200  
Professors & Researchers: Rs. 750  
Companies: Rs. 1000

E-Mail-  
jmccommerceconvention2016@gmail.com

For Registration Contact  
Sekahi Gupta Ms. Monica S. Chhabra  
7838197555 9871714174

Media Partners: DU, College, etc.

Designed by- Moksha Sharma (JMC)





**2016-17**



### **His Holiness The Dalai Lama Visit**

**His Holiness The Dalai Lama  
(Nobel Laureate) Visit –  
To enlighten the students and  
staff on “Compassion, Mercy &  
Universal Responsibility”**



## ComQuest 2K16



## Department Assembly





## Com'Acumen – Commerce Academic Day



DEPARTMENT OF COMMERCE JESUS AND MARY COLLEGE PRESENTS

# COMACUMEN'16

**E<sup>3</sup> EQUALITY. EFFICIENCY. EFFECTIVENESS**

**4TH OCTOBER 2016**

<b>BRAND TAMBOLA</b> MUSKAN- 9910444434 PARINDOR- 7903719191	<b>MARKETING KEEDHA</b> NITIKA- 9850790054 PHATIBHA- 9811042428	<b>AMAZING RACE</b> MUSKAN- 9871606610 TANMAYI- 9818312567
<b>INNOVATIA</b> BHAVIKA- 9999137989 AASHMEEN- 999052200	<b>INVESTEX</b> RAAVI- 9810035133 KIHUSHOD- 9854994430	<b>TWISTER</b> MANIKA- 8588077140 ASHMEET- 8826960761
PRIYANKA SETHI 9871582221	CHANELLE YOUNG 9910035566	HANNAH PAULOSE 9899515099










## MockStock Competition



**Special Assembly on "How Good God is" for  
Mother Claudine Thevenet – Founder's Day**





**CORE TEAM 2016 - 2017**



**Teachers Day**



**Farewell 2016**



2017-18

# A Glimpse into the year 2017 - 2018



Commerce Association, Jessu & Mary College

In association with

**GLOBE**  
Global Leadership & Opportunity

Presents

**COMACUMEN '18**  
Empowering Women through Transformative Education

14<sup>th</sup> January 2018 | Jessu and Mary College | 9 AM onwards

<b>Trade Smart</b> A 10-week Trade Skills Development Program	<b>Vigyan</b> An online platform for research and innovation	<b>Brand Ambassadors</b> An initiative to promote the college's brand
<b>Amazing Race: Season 5</b> An exciting outdoor activity	<b>Stakeholder's Meet</b> An interactive session with industry experts	<b>Con'kurt</b> An annual cultural festival

Apply Now

WIN CASH PRIZES UP TO ₹1,00,000!

Apply Now





# Com'Acumen Commerce Academic Day

Commerce Association, Jesus & Mary College

In association with

**GLOBE**  
Capital Foundation

Presents

## COMACUMEN '18

Empowering Women through Transformative Education

16<sup>th</sup> January 2018 | Jesus and Mary College | 9 AM onwards

**Trade Smart**  
A Virtual Stock Market Competition  
Powered by Globe Capital Foundation

**Vigyapun**  
Use your creativity to create  
a pun-tastic ad!

**Brand Tambola**  
Conventional Tambola  
with a twist!

**Amazing Race: Season 5**  
Race to be amazed!

**Stakeholder's Meet**  
The conflict between monetary  
banking and cryptocurrencies

**Com'hunt**  
An open mic stand up competition  
Powered by **ALUM LUG**

**Apply Now:**  
<https://www.facebook.com/ComAcumen>

**WIN CASH PRIZES UPTO ₹1,00,000/-**

**Rahul Subramanian**

Chanelle Young  
President, Commerce Association  
9910035566

Sheetal Kakkar  
Vice President, Commerce Association  
8130254600

Bhumika Arora  
Treasurer, Commerce Association  
8130825736

Commerce Association, Jesus & Mary College

In association with

**GLOBE**  
Capital Foundation

Presents

## COMACUMEN '18

Empowering Women through Transformative Education

16<sup>th</sup> January 2018 | Jesus and Mary College | 9 AM onwards

**Trade Smart**  
A Virtual Stock Market Competition  
Powered by Globe Capital Foundation

**Vigyapun**  
Use your creativity to create  
a pun-tastic ad!

**Brand Tambola**  
Conventional Tambola  
with a twist!

**Amazing Race: Season 5**  
Race to be amazed!

**Stakeholder's Meet**  
The conflict between monetary  
banking and cryptocurrencies

**Com'hunt**  
An open mic stand up competition  
Powered by **ALUM LUG**

**Apply Now:**  
<https://www.facebook.com/ComAcumen>

**WIN CASH PRIZES UPTO ₹1,00,000/-**

**Rahul Subramanian**

Commerce Association, Jesus & Mary College

In association with

**GLOBE**  
Capital Foundation

Presents

## TRADE SMART

A Virtual Stock Market Competition  
Powered by Globe Capital Foundation

**BRAVE ENOUGH TO TRADE?**  
Win 20K in 2 hours!

Commerce Association  
Jesus and Mary College  
in association with  
GLOBE CAPITAL FOUNDATION  
Presents

**TRADE SMART**  
A Virtual Stock Market Competition  
Powered by Globe Capital Foundation

Last date for registration: 10<sup>th</sup> January 2018

For details Contact: Bhushangi Agarwal - 9803483700 | Bhavini Kakkar - 8130200400

COMMERCE ASSOCIATION, JESUS AND MARY COLLEGE

PRESENTS

# COM'ACUMEN 2018

GOLDEN JUBILEE YEAR

50 YEARS OF EMPOWERING WOMEN  
THROUGH TRANSFORMATIVE EDUCATION

Inauguration Ceremony will be held on 16th January 2018 at 9:30 AM in the  
Multi-Purpose Hall, Jesus and Mary College

*Chief Guest Professor Dinesh Singh, Former Vice Chancellor,  
University of Delhi*

*Keynote Address by Mr. A.P. Singh, Senior IPS Officer*

*Address by Dr. Kaushal Pawar (Distinguished Guest)*

*Address by the Guest of Honour, Ms. Radhika Kathal (Distinguished  
Alumni of JMC)*

You are requested to kindly grace the occasion.

*Dr. Rekha Dayal*  
HOD, Department of Commerce

*Chanelle Young*  
President

*Sheetal Kakkar*  
Vice- President

*Bhumika Arora*  
Treasurer

### LIST OF EVENTS

TIME	EVENT	VENUE
10:30 AM	TRADE SMART	COMPUTER LAB
11:00 AM	AMAZING RACE	BASKETBALL AREA
11:00 AM	BRAND TAMBOLA	MPH
11:00 AM	STAKEHOLDER'S MEET	MPH2
11:00 AM	VIGYAPUN	AMPHITHEATRE
1:00 PM	COM'HUNT	MPH

## ComQuest 2017

**JIMS** Kalkaji, New Delhi  
JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, KALKAJI

IN COLLABORATION WITH PRESENT

**COMQUEST '17**  
AN INNOVATIVE BUSINESS MANAGEMENT QUIZ

QUIZ MASTER  
**ADITYA NATH MUBAYI**

22 AUGUST, 2017 9:30 AM ONWARDS

MULTI-PURPOSE HALL, JMC

REGISTER NOW  
<http://bit.ly/comquest2017>

AMAZING CASH PRIZES FOR FIRST 3 WINNERS  
₹20,000 AND WINNING TROPHY  
₹10,000  
₹5,000

KNOWLEDGE PARTNER: E-COMMERCE PARTNER: MEDIA PARTNERS: FOR DETAILS CONTACT:

Ravneet Rehal 8447570371 Sumit Kohli 9990176999 Chanelle Young 9910035566 Pragya Virmani 8527153106  
Dr. Preeti Singh Quiz Coordinator, JIMS, Kalkaji Dr. Rekha Dayal Quiz Coordinator, JMC

## Finance and Investment Cell Events 2017-18

**FINANCE AND INVESTMENT CELL, JMC**  
ANNOUNCES ITS  
**INAUGURAL CEREMONY**  
WITH GUEST SPEAKERS  
22ND SEPTEMBER 2017  
ROOM: 408  
TIME: 12:30 TO 1:45

**FINANCE AND INVESTMENT CELL, JMC**  
IN ASSOCIATION WITH  
**Indian Youth Economic Association**  
PRESENTS A TALK ON  
**POPULISM AND FINANCE**  
DATE: 27th OCTOBER 2017  
TIME: 12:30 PM  
VENUE: ROOM 408

**FINANCE AND INVESTMENT CELL, JMC**  
IN ASSOCIATION WITH  
**INDIAN YOUTH ECONOMIC ASSOCIATION**  
PRESENTS A TALK ON  
**THE MORALITY OF CAPITALISM AND COMMERCE**  
DATE: 28th MARCH 2018  
TIME: 12:30 PM  
VENUE: ROOM NO. 101

**FINANCE AND INVESTMENT CELL, JMC**  
PRESENTS  
**"BID IT TO WIN IT: ONLINE MOCK AUCTION EVENT"**  
PRELIMS: 22 OCTOBER 2017  
AUCTION: 27 OCTOBER 2017  
WIN A PRIZE WORTH ₹1000

**COMMERCE ASSOCIATION JMC WITH FINANCE AND INVESTMENT CELL JMC**  
PRESENTS  
**STAKEHOLDERS' MEET**  
AGENDA: THE CONFLICT BETWEEN MONETARY BANKING AND CRYPTOCURRENCIES  
AS A PART OF COMFACUM 2018  
CASH PRIZE  
₹500 - BEST DEBATE  
₹300 - BEST COMMENTARY  
ATTRACTIVE VOUCHERS TO BE WON  
DATE: 14 JULY 2018  
TIME: 10 AM  
VENUE: ROOM 4



## Management Interaction Cell Events 2017-18

MANAGEMENT  
INTERACTION  
CELL, JMC

Invites You to its  
**INAUGURATION**

5 Jan'18 12:45 pm Room 408

**DR. RAVI GUPTA**  
Tax Consultant and Author

**PROF. N K CHADHA**  
Former Head, Dept. of Psychology, Delhi University

**MR. VISHAL VARMA**  
North Controller, Aircel



## SEBI Visit – Financial Education Program



On 26<sup>th</sup> March, 2018, the Department of Commerce, Jesus and Mary College conducted an industrial visit to Securities and Exchange Board of India, Northern Regional Office, Sansad Marg, New Delhi at 1.00 pm.

31 students of B. Com (Hons.) and B. Com participated in the program under the supervision of 4 teachers. The main highlight of the visit was the special lecture on “Financial Education” given by Mr. Sharad Sharma (General Manager, SEBI, Northern Regional Office) followed by an interactive session. The session covered the following key areas:

1. Role of SEBI
2. Regulatory Framework in India
3. Fraudulent and Unfair Trade Practices (FUTP) Regulations
4. Insider Trading

5. Players in Securities Market
6. When to invest in Securities Market
7. Grievance Redressal Mechanism
8. Objectives of Investment
9. Direct Investing Vs. Indirect Investing
10. Mutual Funds
11. NISM

The session was further enriched with examples and case studies from the real world.

**“Need to put efforts for your money to work for you.”**

**“Save Early and Save Regularly”**

**Workshop on Stress and Yogic Exercises by Yogi Dr. Amrit Raj -- 2<sup>nd</sup> November, 2017**

**A WORKSHOP BY :  
DR. AMRIT RAJ**

**2nd Nov'17 in MPH , 10 am onwards**

The Commerce Association,  
Jesus and Mary College

**PRESENTS**

**A Workshop on  
“Stress and Yogic  
Exercises”**

**By: Dr. Amrit Raj**

Yogi Dr. Amrit Raj is a fourth generation Ayurvedic Doctor and Certified 500 Hours Yoga Teacher from Yoga Alliance, USA. Together with his family he runs a famous ayurvedic treatment center. He provides spiritual and Ayurvedic lifestyle consultations. <https://www.speakingtree.in/yogi-dr-amrit-raj>

◆ DATE: 2nd November 2017  
◆ TIME: 10 AM To 12 PM  
◆ VENUE: MPH

For Further Details Contact:  
Chanelle, 9910035566  
Sheetal, 81302 54600  
Bhumika, 8130825736

Two photographs showing the workshop in progress. The left photo shows a large group of women sitting on a red carpeted stage, practicing yoga. The right photo shows a group of women seated at a table, engaged in a discussion or Q&A session.



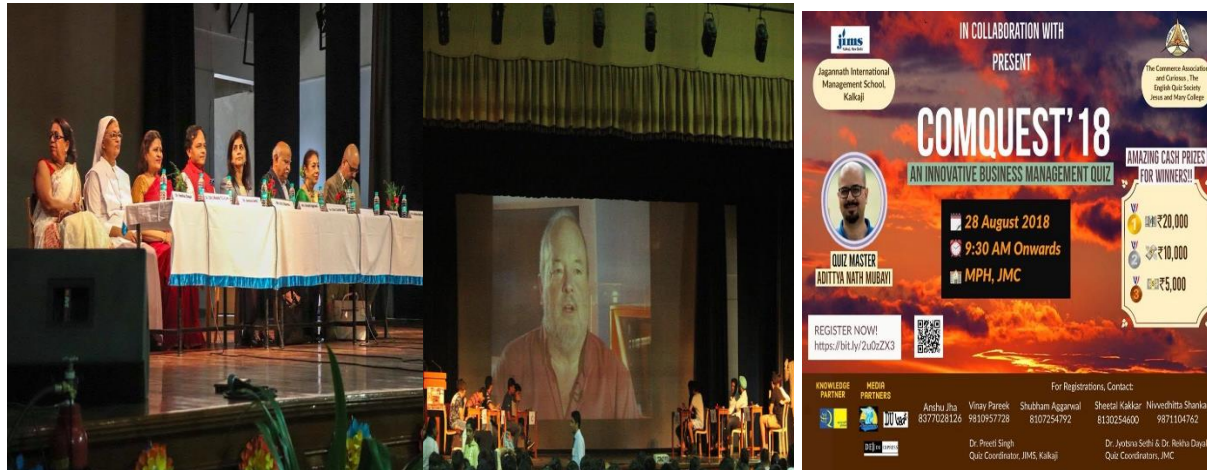


2018-19

**Motivational Talk by Ms. Tenzin Seldon**



## ComQuest 2018



## BSE Course Orientation and Certificate Distribution Ceremony





## TedX JMC



## Com'Acumen Commerce Academic Day






**Department of Commerce, Jesus & Mary College**  
 in association with


**INTERNET MARKETING SCHOOL**  
 BEST TRAINERS BEST TRAINING  
 ISO 9001:2015


**Google Partner**

Presents

# COM'ACUMEN 2019

## EXPERIENCE EVOLUTION

### Mental Stigma & Empowerment

**18th January 2019 | Jesus and Mary College | 9 AM Onwards**

<b>Brand Tambola</b> Conventional Tambola with a twist	<b>Amazing Race 6.0</b> Race to be amazed	<b>Corporate Triathlon</b> One-of-a-kind Triathlon
<b>Munafa</b> The conflict between Investment & Free Riding	<b>Management Mania</b> The Ultimate Management Rollercoaster	<b>Workshop</b> Digital Gandhi (Youth Icon)


**WIN CASH PRIZES WORTH 2 LAKHS**

**ARTIST:- SUNNY NIJAR**

**FAME :- SONU KE TITU KI SWEETY PYAAR KA PUNCHNAMA 2**

Apply Now : <https://goo.gl/forms/vLuf129rFaHeBF2g2>

<b>Sheetal Kakkar</b> President 8130254600	<b>Arpita Chawla</b> Vice President 7042282829	<b>Mahek Haider</b> Treasurer 9354122269
--------------------------------------------------	------------------------------------------------------	------------------------------------------------

**Partners**







## COM'ACUMEN 2019

EXPERIENCE EVOLUTION

SOCIAL THEME: MENTAL STIGMA & EMPOWERMENT

### PROGRAMME SCHEDULE

18<sup>th</sup> January, 2019 (Friday)

REGISTRATION 9:00 AM - 10:15 AM

9:30 AM	Introduction to <b>Com'Acumen 2019</b> by <b>Ms. Sheetal Kakkar</b> , President, Department of Commerce, JMC
9:35 AM	<b>Welcome and Introduction Speech</b> by <b>Dr. Jyotsna Sethi</b> , HOD, Department of Commerce, JMC
9:40 AM	<b>Lighting of the Lamp</b>
9:45 AM	<b>Felicitation of Guests</b>
9:55 AM	<b>Address by the Principal, Jesus and Mary College, Sr. (Dr.) Rosily T.L. r.j.m</b>
10:00 AM	Classical Dance
10:05 AM	Song Performance
10:10 AM	<b>Address by Dr. Pratap Sharan</b> , Professor, Adult Psychiatry, Mental Health and Personality Disorder, AIIMS (Distinguished Guest)
10:20 AM	<b>Address by the Guest of Honour, Ms. Prachi Tehlan</b> , sportsperson and actress, (Distinguished Alumna of JMC)
10:30 AM	<b>Address by Dr. Vikas Jain</b> , MD, MBBS, Psychiatrist Delhi
10:40 AM	Inaugural Address by the <b>Chief Guest, Dr. Ajay Dua</b> , Former Secretary, Ministry of Commerce and Industry, GOI
10:50 AM	<b>Vote of Thanks</b> by <b>Dr. Rekha Dayal</b> , Associate Professor, Department of Commerce, JMC

COFFEE BREAK 10:50 AM - 11:20 AM


### LIST OF EVENTS

<i>TIME</i>	<i>EVENT</i>	<i>VENUE</i>
11:00 AM	BRAND TAMBOLA	MPH
11:00 AM	AMAZING RACE	GROUND
11:00 AM	CORPORATE TRIATHLON	AMPHITHEATRE
11:00 AM	MUNAFI	4TH FLOOR HALL
11:00 AM	MANAGEMENT MANIA	BASKETBALL COURT
2:00 PM	WORKSHOP: DIGITAL GANDHI	MPH

### Details of Talks/ Events organized by Finance & Investment Cell

Programme		Venue	Date
Orientation	<p>A pre-selection orientation was organised by then Team FIC to counsel Commerce and Economics departments' freshers on why they should join the society. A direct-entry round was also conducted for the finance-geeks among the attendees.</p> 		8 <sup>th</sup> August, 2018



<p><b>Seminar: Investing in Stock Market -- Investprint</b></p>	<p>A seminar was organised in association with Invest Academy to educate JMC students about Investing in Stock Market. The speaker, Director and Lead Trainer at Invest Academy, shared his experiences in and learnings from the Stock Market and explained what potential lies in Passive Trading. A constructive Q&amp;A round followed.</p> 	<p>MPH2</p>	<p>12<sup>th</sup> October 2018</p>
<p><b>Seminar: Studying Abroad and Visa Guidance</b></p>	<p>A seminar was organised in association with Edwise Group to discuss the scope of Studying Abroad and Visa Guidance. <b>Ms. Mehar Tabaan, Mr. Arpita and Ms. Rashmi</b> - Higher Education Consultants from Edwise Group - led the attendees through their informative presentation. A constructive Q&amp;A round followed.</p>	<p>Room No. 504</p>	<p>24<sup>th</sup> October 2018</p>



FIC at Sparsh-Diwali Mela

A drinks stall 'On Drinks We Binge' and games stall 'Challenge Accepted!' were set-up by Team FIC at Sparsh-NSS' Diwali Mela to participate in the festivities. The ebullient aura about the stalls was validation to their success.

Amphitheatre

1<sup>st</sup> November, 2018


**Munafa (as part of Com'Acumen'19)**  
Prizes Worth Rs. 5000

4<sup>th</sup> Floor Hall

18<sup>th</sup> January 2018



<b>Annual Fest: Fintellect</b> Cybercash, Financial Maze, Economic Jam		MPH, Amphithetre	5 <sup>th</sup> March 2019
<b>Cyber Security Workshop</b>	Mr. Rakshit Tandon, Cyber Security Expert and Consultant-Safe Surfing Campaign at IMAI	Conference Room	28 <sup>th</sup> March 2019

<b>Details of Talks/ Events organized by Management Interaction Cell</b>		
<b>Programme</b>	<b>Venue</b>	<b>Date</b>
<b>ERUDITE: A Career Fair</b>	Amphitheatre	29 <sup>th</sup> March 2019
<b>Management Mania as Part of Com'acumen'19</b>	Basket Ball Court	18 <sup>th</sup> January 2019
<b>Scholarship Test and Seminar Conducted by Endeavour Careers Pvt Ltd</b>		12 <sup>th</sup> September and 18 <sup>th</sup> September 2018
<b>Investment Banking Seminar Conducted by IBS - MIC</b> conducted a workshop in association with IBS on Investment Banking. It briefed the students about the entire concept of investment banking covering areas such as the pros and cons, the applicability in today's life, guidelines and other such crucial details.	Room no. 408	14 <sup>th</sup> September 2018
		
<b>Corporate Industrial Visit to Mother Dairy's Fruit and Vegetable Unit- SAFAL</b> The members got an opportunity to learn the intricacies a business company; the factors which affect its decision making and day to day operations. They were also taken for a site visit, where in the Operation Manager showed the students the storage, warehousing, packaging, and transportation processes.		22 <sup>nd</sup> September 2018



**Graduation, what next? Talk --** Endeavor Careers, in association with MIC, conducted a talk on the topic “Graduation, what next?” A very common query among students is what to do post their graduation and the various options available to them. Through this workshop the students were enabled to clear their doubts and have a broader perspective about the options available to them so that they can start preparing for it accordingly.



**Soft skills Workshop**

The workshop, conducted by Endeavor provided the students with information regarding the need and importance of soft skills in students. It guided students about the common mistakes that students make

24th September 2018

12th October 2018



regarding posture, language and dressing. The workshop also focused on communication distortion and how to solve it.		
----------------------------------------------------------------------------------------------------------------------	--	--

## **Management Interaction Cell**

### **Annual Report 2018-19**

MIC is the official Management Society of Department of Commerce, Jesus and Mary College, University of Delhi which was established in January 2018. We serve the purpose of incorporating corporate culture and professionalism in the students. We are a student run body with a bunch of like-minded girls, committed towards bridging the intellectual gap between campus academia and the corporate world. We organize corporate visits for real time industry exposure.

Hundreds of students actively participate in our Management Events and Corporate Fairs held annually. We collaborate with startups and professionals to impart practical know-how through seminars and talks on the upcoming contrivances such as career choices, social media marketing, and entrepreneurship among various others. We also cultivate a mindful conscience through digital campaigns on themes such as workspace inclusivity & gender disparity at corporates.

### **Core Team 2018-19**



**Inauguration of MIC**







## Workshop on ‘Interview Excelling Mantra’ (24<sup>th</sup> January, 2018)

Management Interaction Cell in collaboration with Prowisdom Growth Pvt. Ltd. conducted its first workshop to impart the ‘interview excelling mantra’ amongst the students. The workshop stressed on the secrets to corporate demeanor, social style assessment, image management, communication skills and active listening, body language and non-verbal communication. Prowisdom Growth truly aced the talk, satisfying the curious minds of JMC and making the session a friendly, interactive experience.

## Corporate Visit to Ernst & Young (3<sup>rd</sup> February 2018)

Management Interaction Cell organized its first corporate visit to one of the BIG4’S- Ernst & Young. EY is a multinational professional services network with headquarters in London, UK. It primarily provides assurance, tax, consulting and advisory services to its clients. It was truly an enriching and once in a lifetime opportunity for all the members who visited.



## **Investment Banking Seminar** (14th September 2018)



MIC conducted a workshop in association with IBS on Investment Banking. It briefed the students about the entire concept of investment banking covering areas such as the pros and cons, the applicability in today's life, guidelines and other such crucial details.

## **Visit to Mother Dairy's Fruit and Vegetable Unit**



(22nd September 2018)

The members got an opportunity to learn the intricacies a business company; the factors which affect its decision making and day to day operations. They were also taken for a site visit, where in the Operation Manager showed the students the storage, warehousing, packaging, and transportation processes.



## Seminar on Graduation, What next? (24th September 2018)

Endeavor Careers, in association with MIC, conducted a talk on the topic 'Graduation, what next?'. A very common query among students is what to do post their graduation and the various options available to them. Through this workshop the students were enabled to clear their doubts and have a broader perspective about the options available to them so that they can start preparing for it accordingly.



## Soft Skills Workshop (12th October 2018)



The workshop, conducted by Endeavor, provided the students with information regarding the need and importance of soft skills in students. She guided students about the common mistakes that students make regarding posture, language and dressing. The workshop also focused on communication distortion and how to solve it.



## Management Mania, Com'Acumen 2019 (18<sup>th</sup> January,2019)

As a part of Com'Acumen 2019, Management Interaction Cell conducted its first event i.e. Management Mania- a three round fun offline event based on managerial skills, corporate knowledge and team building skills. The event was a huge success with about 60+ registrations from 10+ different colleges such as Shaheed Sukhdev College of Business Studies, Sri Guru Gobind Singh College of Commerce, Gargi College and was highly appreciated by all.



## ERUDITE: A Career Fair (29<sup>th</sup> March 2019)

As a part of The International Conference on Social Media Marketing (ICSMM) 2019, Management Interaction Cell organised Erudite: A Career. It provided a platform to students to connect with organisations and institutions who provide learning and work experience in various corporate fields. The companies that were a part of Erudite 2019 were: Paper Boat, Safegain Services, Nanhe Pakshi, Umeed, ED Times, VQMS, Young Engine, Eat My News, Renthobo, LIC, Slicepay, Campus connect, IIDMR, NIFM, IDP, Robin Hood Army, Apeejay School of Design, Trulabz Technologies pvt ltd and Yourshell. It was a successful event and was highly praised by everyone.





**Department of Commerce**  
**Jesus and Mary College,**  
*(NAAC Accredited 'A' Grade)*  
University of Delhi

**REPORT**  
**of**  
**UGC Sponsored International Conference**  
**on**  
**Social Media Marketing – Opportunities & Challenges**  
**(ICSMM'19)**

**March 28-29, 2019**

**Venue: Jesus and Mary College**  
**Chanakyapuri, New Delhi-110021. India**

The power of social media is the ability to connect and share information with all persons having access to the internet. Today, because of Information Technology the world has turned into a global village. Marketing through social media is one of the most effective ways of introducing the company and its products in the market. Several companies have achieved amazing results through e-mail marketing.

Though social media offers unlimited opportunities, there are huge challenges attached with it. To discuss these opportunities and challenges the Department of Commerce, Jesus & Mary College was invited by Sr. (Dr.) Rosily T.L. r.j.m, the Principal of Jesus and Mary college to organize a Two-day International Conference on the theme *Social Media Marketing – Opportunities & Challenges* on 28<sup>th</sup> and 29<sup>th</sup> March, 2019 (ICSMM-19).

With an array of interactive and informative sessions, the conference aimed to provide all its delegates a holistic experience by inculcating in them knowledge and awareness of this digital world that surrounds them, while leaving them with some room for thought.

The conference was honored by the presence of eminent guests both National and International. They included Her Excellency Joanna Kempfers, High Commissioner, New Zealand High Commission, Justice Mukul Mudgal, Chairperson, Governance Committee and Review Committee FIFA and by the presence of Hon'ble Smt. Sheila Dikshit, Former Chief Minister of Delhi and President of the Delhi Pradesh Congress Committee.

Her Excellency Joanna Kempfers along with Justice Mukul Mudgal, Sr. (Dr.) Rosily T.L. r.j.m and the convenors released *The Abstract Book* put together by the Academic Committee, ICSMM-2019. On this occasion three books were released by Hon'ble Smt. Shiela Dikshit, which included "*International Business*", by Dr. Vibha Mathur & Ms. Priyanka Marwah, "*Insurance & Risk Management- Fundamentals & Applications*", by Dr. Nishwan Bhatia & Ms. Charu Sarin, and "*Women's Working World- A Mirror to their World*" by Ms. Amita Sahaya,

A special address by Dr. Bertrand de Hartingh, *Counsellor for Education, Science and Culture at the Embassy of France in India* was an important discourse on the Marketing of Indian Culture through Social Media.

The conference was a mix of debate and discussions organized by the faculty and students of the department consisting of plenary and technical sessions, special invited panels, workshops and a master class conducted by experts in the field.

Two forums of which CEO's of Corporates, Entrepreneurs and Founders of Start-Ups were the panelists was organized by our students a) Media Connect: Debates and Dialogues and b) 'Techocial', a Round Table Conference on the impact of Social Media Marketing.



A special invited Health Panel on the theme- 'The New Age Communication Tool in Generating Community Awareness on Health Issues', focused on the issue of the pervasiveness of fake news related to health on social media platforms and focused on the question 'Is social media really social'. This was discussed by eminent medical doctors and psychiatrists from India and Italy. This invited Panel was chaired by Dr. Alok Mathur from the Ministry of Health and Family Welfare, Government of India

A Master Class on 'Outcomes & Effects of Social Activism: Whose Voices are Heard and How?' was conducted by international experts from Sweden. The student participants nearly 80 in number who had pre-registered for the event, attempted to explore their past and present experiences with social media and discussed the way forward.

Students organized a workshop on 'Cyber Security' which shed light on topics such as ATM tampering and misinformation. Information was given about Cyber Crime Prevention against Women and Children how it works and how it can be used by us to report cybercrimes. This workshop had more than 60 enthusiastic participants.

With an aim to increase brand awareness and to draw attention to company values, a Social Media Campaign Designing Competition, "Viral in Nature" was organized by the students. Besides, A Career Fair, 'Erudite' was also organized by the students of the Management Interaction Cell of JMC. More than 25 companies and institutions participated in this first ever career fair in JMC.

An Inter-college Art show and competition was one of the highlights of ICSMM-19. This was in collaboration with the Fine Arts Society of the College. The show displayed a diverse collection of 2D and 3D art pieces. The displayed art pieces explored topics like Role of social media platforms and the Future of social media marketing. The chief guest at this event was the eminent artist Shobha Broota. The show was curated by Dr. Nishwan Bhatia, who was also the co-head of the Academic team.

The Plenary Sessions based on the theme of the Conference including: Social Media: A New Age Communication Tool, Social Media as a Tool for Empowerment, Social Media: Intrusion and Privacy and the last Plenary the Economics of Social Media saw eminent researchers and practitioners having an interactive discussion both among themselves and with the audience.

The two days of the international conference saw more than 600 participants. A total of 12 sessions including plenary and special invited sessions, workshops had around 44 speakers. Our International Participants included eminent academics, researchers, medical practitioners, media representatives from Italy, Sweden, Germany, New Zealand and France.

The Technical Sessions chaired by eminent academicians saw approximately 40 papers presented by Researchers and Students from Universities from India and Abroad.

The guests at the Valedictory Session included Prof. Dinesh Singh, *Chancellor, K.R. Mangalam University and Former VC of University of Delhi*, and Ms. Dora Bertucci, *Community Leader Airbnb, Italy*. They distributed the prizes for the various competitions held during the Conference. The closing address was given by Sr. (Dr.) Rosily T.L. r.j.m, *Officiating Principal, Jesus and Mary College*. Finally, an evening of semi classical music and a rousing Korean Drummers performance saw an end to a most successful and exciting conference.

Dr. Sunita Kaistha & Dr. Rekha Dayal  
Convenors, ICSMM-19

Dr. Vibha Mathur  
Academic & Cultural Head





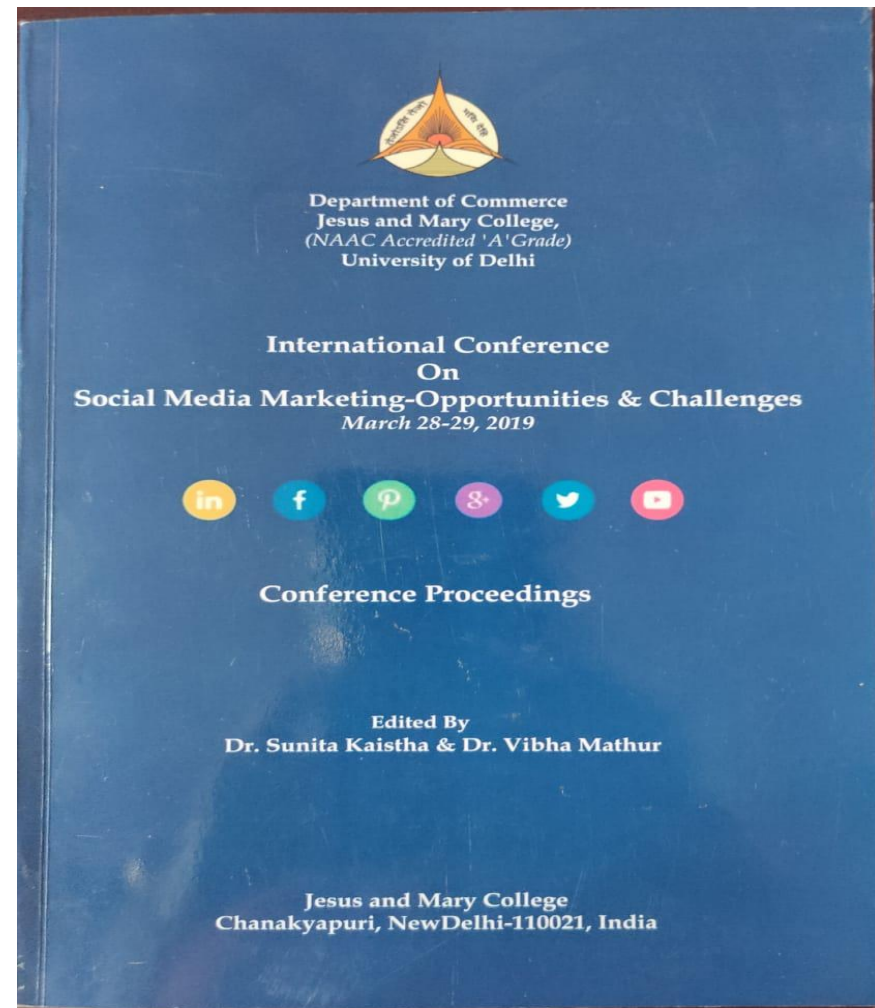




## Abstract Book




## Conference Proceedings



## UGC Grant Letter for organising International Conference on Social Media Marketing – Opportunities & Challenges

*For Tom/Accounts  
Office  
Vandana  
1-1-2020*



**UNIVERSITY GRANTS COMMISSION**  
BAHADURSHAH ZAFAR MARG  
NEW DELHI-110002

FD Dy. No. 8228  
Dated 03/11/2019

**No. F. 35-22/2019 (DC)**

November, 2019

THE UNDER SECRETARY (FD-III),  
UNIVERSITY GRANT COMMISSION  
BAHADUR SHAH ZAFAR MARG  
NEW DELHI-110 002

JESUS & MARY COLLEGE  
University of Delhi  
Chanakyapuri, New Delhi-110021

01 JAN 2020  
D-547  
16 DEC 2019

**Sub:** Release of Grants-in-aid to the Principal, Jesus & Mary College for organizing International Conference on "Social Media Marketing: Opportunities and Challenges".

Sir,

I am directed to convey the sanction of the University Grants Commission for grant of Rs.2,00,000/- (Rupees two lakh only) by way of reimbursement towards International Conference on "Social Media Marketing: Opportunities and Challenges" as first & final instalment to the Principal, Jesus & Mary College, Chanakyapuri, New Delhi-110021 under the scheme for organizing the International Conference as per details given below:-

Purpose	Allocation	Head of A/c	Amount being sanctioned (Rs.)	Grant already released (Rs.)	Total grant (including present grant) (Rs.)
Social Media Marketing: Opportunities and Challenges	2,00,000/-	3(A)19(xi)31	2,00,000/-	-	2,00,000/-

\* The University/institutions shall ensure that all the payments (approved items of expenditure to beneficiaries/vendors) shall be made only through the EAT module of PFMS.

- The sanctioned amount is debitible under the Capital Head of Account 3(A) 19(xi)31 and is valid for payment during the financial year 2019-20.
- The amount of the Grant shall be drawn by the Under Secretary (Drawing and Disbursing Officer), U.G.C. on the Grants-in-aid bill and shall be disbursed to and credited to the **Principal Jesus & Mary College, Chanakyapuri, New Delhi-110021** through Cheque/Demand Draft/mail Transfer.

A	Details (name & address) of Account holder	Principal, Jesus & Mary College, Chanakyapuri, New Delhi-110021
B	Account No.	607210110000006
C	Name & address of Bank branch	Bank of India, Jesus & Mary College, Chanakyapuri, New Delhi-110021
D	MICR Code	110013109
E	IFSC Code	BKI00006072
F	Type of Account	Saving Account

- The Grant is subject to the adjustment on basis of Utilisation Certificate in the prescribed Form submitted by the College.
- The college shall maintain proper accounts of the expenditure out of the grants, which shall be utilized, only on approved items of expenditure.
- The Utilization Certificate to the effect that the grant has been utilized for the purpose for which it has been sanctioned shall be furnished to the University Grants Commission as early as possible after the close of the current financial year.
- The assets acquired wholly or substantially out of University Grants Commission's Grants shall not be disposed or encumbered or utilized for purpose other than those for which they are given, without proper sanction of the University Grants Commission and should, at any time the College ceased to function, such assets shall revert to the University Grants Commission.

# Commerce Department

Activities during the Academic  
Year 2019-20



**Department Orientation**  
4th Floor Hall, 19 July 2019



Welcoming and enabling freshers to meet other students, become familiar with campus services, and basically ease their transition into college.

**Farewell to Dr. Jyotsna Sethi**  
4th Floor Hall, 31 July 2019



Bidding adieu with warm thoughts and memories to Dr. Sethi on her retirement day in college.

**Department Elections**  
Room no.201, 02 August 2019



Holding elections to form the Student Council for Department of Commerce. Filling in the positions of the student office bearers.

**Talk by ICFAI Business School**  
4<sup>th</sup> Floor Hall, 06 August 2019



Professor Vineeta Mishra, an MBA in finance and NET Qualified; representing IBS and sharing her words of wisdom with our students.

**Launch of Luxury Brand Management Course**  
Multi Purpose Hall, 09 August 2019



In attendance, our special guest, Ms. Christine Cornet, Professor at Sciences Po Lyon and also part of French Institute in India (IFI), French Embassy in New Delhi

  
DEPARTMENT OF COMMERCE, JESUS AND MARY COLLEGE,  
UNIVERSITY OF DELHI  
in collaboration with  
THE AMERICAN BUSINESS SCHOOL, PARIS  
introduces a  
SUMMER COURSE (MAY-JUNE, 2019)  
on  
DECODING FRENCH TOUCH FOR LUXURY BRANDING  
OPEN FOR ALL JMC STUDENTS







## COMQUEST 2019

Multi Purpose Hall, 20 August 2019

Department of Commerce in collaboration with Curiosus (the English Quiz Society, Jesus and Mary College) and Jagannath International Management School organised COMQUEST 2019 – A Collaborative Business Management Quiz.

Chief Guest, Ms. Mamta Singh (IG of Haryana Police) gave enthralling inaugural address. Greycells CEO, Gautam Bose, a renowned Quizmaster, conducted the quiz.

The esteemed Guests in attendance were: Dr. (Cdr.) Satish Seth (Director General, JIMS Kalkaji), Dr. J.K. Batra (Director, JIMS Kalkaji), Ms. Surbhi Bansal (Window Magic), Dr. Preeti Singh (HOD PGDM International Business, JIMS Kalkaji) among others.





**MOU Signing with North China University of Technology**  
Conference Room, 20 August 2019



International MoU signed with NCUT, Beijing, China during the visit of a delegation of 5 Senior Faculty members of NCUT to JMC. The Delegation interacted with the JMC Faculty and planned the future activities.



**FinLadder Seminar**  
Classroom, 28 August 2019



Ishaan Arora & Murrad Beigh, students from Shaheed Bhagat Singh College, Co-founders of startup FinLadder, an online educational organization which prepares students for various finance courses including those conducted by NSE engaged with our students.

**Freshers Party**  
4th Floor Hall, 30 August 2019



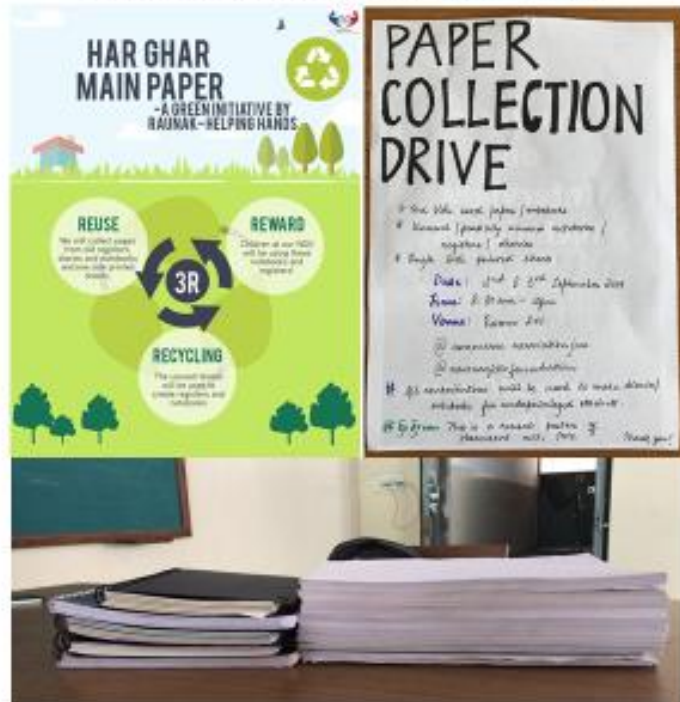
Welcome party for newcomers where senior students organized series of dancing, singing and other on and off stage events. Exciting contest for Ms. Fresher's held where newcomers are given the opportunity to introduce themselves and participate in fun activities to win the title. It's a subtle effort to make their celebrations big, nurture their dreams, and deliver words of wisdom to juniors.





## Paper Collection Drive

Room 201, 02 - 03 September 2019



A go-green initiative held over two days with a paper collection drive for recycling the waste paper into notebooks. The drive was held to strive to conserve and protect natural resources for future generations.

## IMS Seminar Classroom, 04 September 2019



Seminar organised in association with Vijay Shukla (International Corporate Relations / Corporate Communication), Institute of Management Studies, Ghaziabad.





**Teacher's Day Celebration**  
Room no. 102, 05 September 2019



The students of Department of Commerce, hosted a special event to express their love and gratitude towards the teachers of the department. The event was full of fun filled activities, laughter , dancing and enjoying. Everyone thoroughly enjoyed the event and appreciated the effort put in by students for making the day so memorable.

**Internship Fair by NEEV**  
Room no. 201, 11 September 2019



Our student coordinators represented various companies willing to recruit students from all courses & years for work from home & social internships. Around 150 students attended the fair and majority of them started interning soon.

**CV Building Session**  
Classroom, 25 September 2019



Mr. Ankur Singhal, Co-Founder at CV Owl, in association with NEEV - the Training and Development Centre of Jesus and Mary College, presented an insightful perspective on how to create recruiter preferred resumes. The session was attended by around 100 girls of the college.

**Session by Ashoka University**  
Classroom, 23 October 2019



The session was organised to make aware the final year students (all courses) about the Young India Fellowship Program by Ashoka University. Mr Karan Bhola (Head of Admissions, Ashoka University) himself guided the students in an engaging and illustrious manner.



**French House Conference**  
French House, 31 October 2019



Ms. Brune Poirson, Minister of State for Ecological and Inclusive Transition of France, interacted with students amongst reception held for different individuals from climate, energy and environment backgrounds on the occasion of Solar Alliance meeting.



**Workshop on Introduction to R Programming**  
Classroom, 01 November 2019



One day workshop on introduction to R programming in association with BRICS-CCI. Aarzo Sabharwal, trainer at BRICS CCI engaging with students.



**Internship Fair 2.0 by NEEV**  
Room no.201, 06 November 2019



Internship Fair for winter opportunities organized by NEEV created exciting opportunities for interaction between startups and students. The event garnered much attention from students and fruitful internship opportunities for them.

**Orientation, Luxury Brand Management Course**  
Classroom, 06 November 2019



As part of academic collaboration with American Business School (ABS) in Paris, Dr. Fady Fadel conducted an orientation for the short term- luxury brand management course which is to be partly held in India and partly in Paris, France.

Dr. Fadel also addressed various questions and concerns of the interested candidates.



**ComAcumen 2020**  
Multi Purpose Hall, 17 January 2020



The Commerce Department Annual Fest, ComAcumen organised under the theme “Indifferently Different” had pleothra of events and activities both academic and cultural in nature. Events such as Mind Reading Session and Bhangra workshop added much enthusiasm amongst audiences.

**Session on Fundamentals of Group Discussion**  
Classroom, 22 January 2020



Group discussion is an integral part of any selection process. The session by Ms Sana & Ms Arpita from Power of You, was a welcome step towards preparing the students for the same and assist them about their future career prospects. The session successfully assisted our students on cracking GD rounds while developing their interpersonal communication skills.

**Session on LinkedIn for Beginners**  
Room no. 102, 29 January 2020



Mr. Atishay Jain, student at SRCC conducted a session on “using LinkedIn” for our students who will soon be beginning out their careers. LinkedIn being professional networking platform can be a make or break deal in terms of landing internship or job opportunities and thus creating a profile that can stand out amongst the rest becomes essential. The session surely proved fruitful for our students.



**Special Assembly on the occasion of Founder's Day**  
4th Floor Hall, 04 February 2020



Special Assembly conducted reflecting upon the values and teachings of St. Claudine Thevenet , the Foundress of Congregation of Jesus & Mary. Claudine laid the foundation of the Congregation in 1818 and her legacy continues till today.



**Student Connect in Collaboration with MEA and TCS**  
Multi Purpose Hall, 18 February 2020



The Ministry of External Affairs in a Public Private Partnership with Tata Consultancy Services through representatives Ms. Anjali and Ms. Megha conducted an informational session for the students to help them avail the benefits of the eased passport application process.

**Session on Consultancy as a Profession**  
Classroom, 19 February 2020



Mr. Abhijeet Singh, Founder and CEO of StepVue.com held a session on considering consultancy as a profession. He elaborated on pivotal points that entail a consulting job focusing on the skill set to be harnessed to meet the demands of a consultancy job.

## Webinar on "Covid-19 Outbreak: Psycho Social Support to the Youth" Online: Google Meet, 10 May 2020

A one of a kind webinar on "Covid-19 Outbreak: Psycho Social Support to the Youth" was organized by the department to motivate and aware the students in these times of adversity and uncertainty. With 214 participants on Google meet and 777 views on YouTube which are still counting, the webinar turned to be highly informational.

**Organising Team**

**Faculty**  
 Dr. Rekha Deyal (Co-Moderator)  
 Dr. Amrita Motwani (Co-ordinator)  
 Ms. Monica Saha Chhabra (Member)  
 Ms. Charu Saria Arora (Member)  
 Ms. Saloni Arora (Member)

**Students Team**  
 Ms. Arpita Chawla (President)  
 Ms. Shubhangi Aggarwal (Organising Head)  
 Ms. Rival Chawla (Vice-President)  
 Ms. Pooja Rizvi (Treasurer)

**Technical Support**  
 Mr. Subhash Pokhriyal  
 Mr. Gaurav Varma

**E-Certificates will be given to all participants.**

**JESUS AND MARY COLLEGE**  
 UNIVERSITY OF DELHI  
**Internal Quality Assurance Cell (IQAC)**  
 In collaboration with  
**Department of Commerce**

Organizes a Webinar on  
**Covid-19 outbreak: Psycho-Social support to the Youth**  
 on  
**Sunday, May 10th, 2020 at 3:00-4:30 P.M.**

**Panelists**

Dr. Anil Mishra (Moderator)  
 Dr. Gopak Kumar  
 Dr. V.P.S. Bhatnagar  
 Dr. Nisha Chandra  
 Dr. Anjali Srivastava  
 Dr. Vinita Sharma  
 Dr. Rekha Deyal (Co-Moderator)

**Webinar Platform: Google Meet**  
**Live streaming: YouTube and Facebook**

**REGISTER AT : <https://forms.gle/Qz29FAoatvcYLwdeA>**

## Webinar on "Life and Careers beyond Covid-19"

Online: Google Meet, 12 May 2020



The image displays a promotional poster for a webinar on the left and a screenshot of a Google Meet session on the right. The poster, titled "Webinar on 'Life and Careers beyond Covid-19'", is organized by the Internal Quality Assurance Cell (IQAC) of Jesus and Mary College, University of Delhi, in collaboration with the Department of Commerce. The featured speaker is Prof. Dinesh Singh, Chancellor of K.B. Mangalam University and former Vice-Chancellor of the University of Delhi. The webinar is moderated by Dr. Dinesh Adlakha, an Associate Professor in the Department of Spanish at Jesus and Mary College. The event is scheduled for Tuesday, May 12th, 2020, from 11:00 AM to 12:00 PM. It will be held on the Google Meet platform and live-streamed on YouTube and Facebook. The poster also lists several sponsors: the Ministry of Education, Government of India; the Department of Higher Education, Government of NCT of Delhi; the Department of Commerce, University of Delhi; and the Department of Commerce, Jesus and Mary College. The registration link is provided as <https://forms.gle/9Kgp2KTHmCdaMg47>. The Google Meet screenshot shows Prof. Dinesh Singh speaking, with other participants visible in smaller windows.

An interactive webinar on the topic "Life and Careers beyond Covid-19" was organised with the esteemed speaker Dr. Prof. Dinesh Singh, Chancellor, Mangalam University, Former V.C. Delhi University where he addressed the prevalent issues at hand.



## Webinar on "Online Safety for Women" Online: Airmeeet, 26 May 2020

**Department of Commerce  
Jesus and Mary College  
University of Delhi**  
as a part of IAMAI-Facebook Initiative

**PRESENTS**

# ONLINE SAFETY WORKSHOP

AN INTERACTIVE WEBINAR FOR WOMEN

**Tuesday, May 26th, 2020  
2:00 to 3:00 PM**

Webinar Platform: AirMeet

**E-CERTIFICATES WILL BE GIVEN TO ALL PARTICIPANTS**

**Student Coordinators:**  
Principal: Dr. Del Bandy T.L. Jm  
Teacher in Charge: Dr. Savita Khatke  
Aparita Chawla: 7042282829  
Shobhangi Aggarwal: 9953446753

**CLICK HERE TO REGISTER:**  
<https://forms.gle/rxClWiajy6inZW8t6>

**Speaker:**  
**Mr. Rakshit Tandon**  
Cyber Security Consultant, IAMAI

**Attendees:**

R	A	P	S	G
R	D	S	S	n
A	D	B	S	S
SI	C	S	S	S
S	C	S	S	S
k	S	S	S	S

**ONLINE SAFETY FOR WORKING WOMEN WEBINAR**

AN IAMAI - FACEBOOK INITIATIVE

**Speaker: Mr. Rakshit Tandon**  
Director/Co-Founder - Techies Technology Pvt. Ltd.  
Cyber Security Consultant - White Hat Advisory - Cyber Crime Cell, State POLICE

**26 May 2020  
2:00pm - 3:00pm**

A webinar of much relevance in the digital age was conducted by Mr. Rakshit Tandon (Visiting Faculty, IIPA, Delhi) on the topic "Online Safety for Women". He elaborated on various threats that are faced online, along with how to identify the signs and the precautionary security controls that should be adopted.

# **MANAGEMENT INTERACTION CELL**

## **ANNUAL REPORT 2019-20**

MIC is the official Management Society of The Department of Commerce, Jesus and Mary College, University of Delhi which was established in January 2018.

We serve the purpose of incorporating corporate culture and professionalism in the students. We are a student run body with a bunch of like-minded girls, committed towards bridging the intellectual gap between campus academia and the corporate world. We organize corporate visits for real time industry exposure.

Hundreds of students actively participate in our Management Events and Corporate Fairs held annually. We collaborate with startups and professionals to impart practical know-how through seminars and talks on the upcoming contrivances such as career choices, social media marketing, and entrepreneurship among various others. We also cultivate a mindful conscience through digital campaigns on themes such as workspace inclusivity & gender disparity at corporates.

### **Core Team 2019-20**



## Orientation Day (14<sup>th</sup> August'19)

MIC organised its orientation on 14<sup>th</sup> August to familiarise the freshers with the society, its vision, past events and the various departments. There were 2 rounds conducted on the basis of which some of the students were given direct entry. The first round involved questions regarding the business world and the second round involved identifying the logos of various brands.



## Ice Breaker Session (2<sup>nd</sup> September'19)

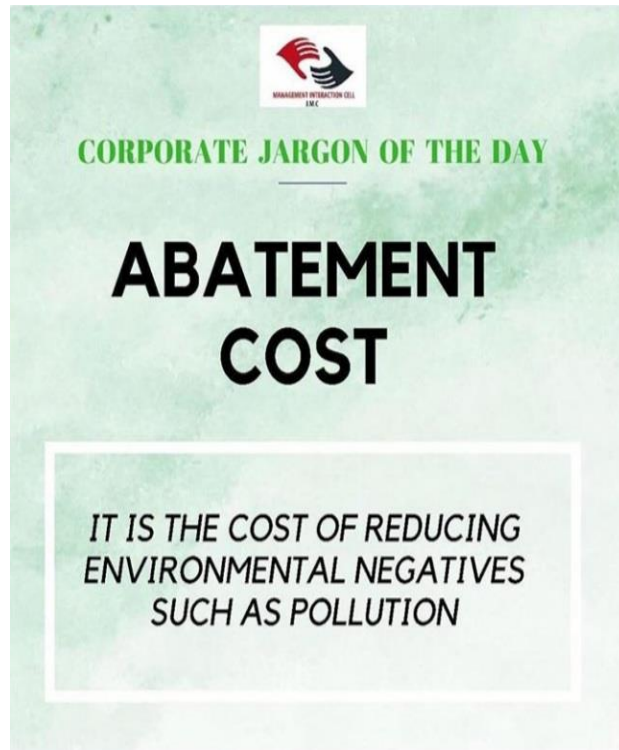


MIC's new session kickstarted with a fresh batch of brownies and intellectually competent minds as we organised an Ice Breaker session, on the 2<sup>nd</sup> of September to interact with the members beyond formal line, to instil a sense of belongingness and to familiarise them with the core team. The session started with a short preface about the aim and scope of the society and what we plan to achieve in this session followed by a brief introduction to the office bearers and the department heads. To make the session interesting and interactive we had organised two games, the first one was name charades wherein the students had to act out their names and the others had to guess it. The second game was where the students had to tell 2 truths and a lie about themselves and the others had to identify. A couple of games later, all of us had gelled well and were ready to take on this beautiful journey.



## Corporate Jargon of The Day (Sept – Nov)

Soon after, we launched our very first online campaign of the year ‘Corporate Jargon Of The Day’. This was a one of its kind, wherein we posted new words related to the corporate world every alternate day. The main goal of a two-month campaign like this was to make our members well acquainted with new words that are used more than often in a corporate setup.



MANAGEMENT INTERACTION CELL  
MIC

**CORPORATE JARGON OF THE DAY**

**ABATEMENT  
COST**

*IT IS THE COST OF REDUCING  
ENVIRONMENTAL NEGATIVES  
SUCH AS POLLUTION*



MANAGEMENT INTERACTION CELL  
MIC

**CORPORATE JARGON  
OF THE WEEK**

**DOWNSIZING**

*“Permanent reduction of a company’s  
labour force”*

## Seminar on ‘Management as a Career Option’

(11<sup>th</sup> September’19)



On September 11, 2019 a seminar was conducted by the Management Interaction Cell, Jesus and Mary College in collaboration with Endeavour Careers on ‘Management as a Career Option’. It was a highly interactive and informative talk by Mr. Sharat Mayank who is an IIM Lucknow pass out, having 15 years of experience.

He is a student trainer and a marketing wiz and has trained more than 8000 students for competitive exams. Around 80+ second year students of the commerce department of JMC had the opportunity to attend this seminar.

It highlighted the exam pattern and how to prepare and ace each part of the exam. It was an extremely beneficial discussion as the audience got to know about the minute details regarding MBA in India and were able to clarify their doubts. After the interaction, a mock test was conducted for all the attendees so as to give them a glance of the whole process.

Through this they were able to get the basic experience of management exams and how it all works. The top three scorers in the mock test were given trophies and certificates. All in all, it was a fruitful and enlightening seminar, covering all the details that students aiming for MBA need to know about and giving them a great experience.



## Workshop on 'Acing Group Discussions & Personal Interviews' (25<sup>th</sup> September'19)



On 25<sup>th</sup> September, 2019 the Management Interaction Cell of Jesus and Mary College organised an interactive yet knowledgeable workshop by Young Engine for all the corporate enthusiasts out there. The main focus of the workshop was to provide the students with useful insights about entrepreneurship and skill development. We were proud to have the CEO and co-founder of YE, Mr. Shivansh Garg personally with us for the workshop, being an IIM dropout himself, he not only gave useful tips to crack GD and PI rounds during recruitments but also gave valuable lessons as to how can we as students think out of the box and make it big in the corporate world.

## Diwali Mela- Fun & Jovial Games Stall (21<sup>st</sup> October'19)



The festival of lights, Diwali is one of the most popular and important festivals of India, which is celebrated with great enjoyment and excitement all over the country. With the same excitement and energy, NSS JMC organised Diwali Mela - SPARSH'19 on 16th October 2019.

The Management Interaction Cell, JMC added to the festive shine by organising a Fun & Jovial Games Stall with a Dash of Bollywood. The Stall Included Golgappa Challenge, Let's Roll Challenge, Headphones Challenge

and Heads Up Challenge. The stall witnessed major footfall with the highest number of participants in the Golgappa challenge. Students and teachers participated with great enthusiasm. The participants clashed against each other to outnumber the golgappas eaten by the other in the Golgappa Challenge, tried their luck in the roll of a die in Let's Roll Challenge and helped each other as a team to guess the Bollywood songs, films and actors in the Headphones and Heads Up Challenge. It was an amazing and enjoyable experience for all.





# **Visit to the Accounts, Audit and Budget Sections**

## **Rajya Sabha Secretariat - Parliament of India**

**15th November'19**

Management Interaction Cell of Jesus and Mary College under the guidance of Department of Commerce organised a visit to the Rajya Sabha Secretariat of the Parliament House on 15<sup>th</sup> November 2019. The purpose of the visit was to interact with the officers working in the accounts, audit and budget sections of the Rajya Sabha Secretariat. This was a one of its kind visit which was organised by any educational institution for the first time in the Parliament.

Our visit began by going around the Parliament building witnessing its iconic white pillars which was a view to behold. Thereafter, we went to the museum of the Parliament where there were many depictions of the time of India's freedom struggle. Following lunch, we were taken to a conference room where we were addressed by the dignitaries of the accounts and auditing section who explained the functioning, objectives and duties of the 'Established Accounts and Budgeting' and 'Pay Accounts and Audit' sections in detail and resolved all our queries with great diligence.

After high-tea, we were taken to the Training and Placement Cell of Rajya Sabha Secretariat where we could get a look and feel of how each department actually functions. A live demonstration was given on how the bills of MLAs, MPs etc. are scrutinised on various levels and passed through software's such as COMPACT, PFMS, etc. We were also encouraged about the career opportunities in the Parliament. All the members were overwhelmed with pride as they got the golden opportunity to visit the Parliament of India. The visit became all the more delightful due to the hospitality received by us from the staff and their perseverance in making us learn different aspects of their jobs and their department.

Then, the visit ended with a memento being provided to all the students by the Parliament. We thank Yadav Sir and our Convenors for their support and guidance throughout which helped us in making this visit fruitful and successful.



## **BizTopia** (17<sup>th</sup> January'20)

MIC, on the day of Com'Acumen 2020, welcomed more than 120 participants to its one of its event: Biztopia. There were three rounds that summarised the event altogether. Round 1 & 2 tested not only on corporate knowledge but also one's' team building skills and knowledge of current affairs.

### **Round 1: Corporate Salad**

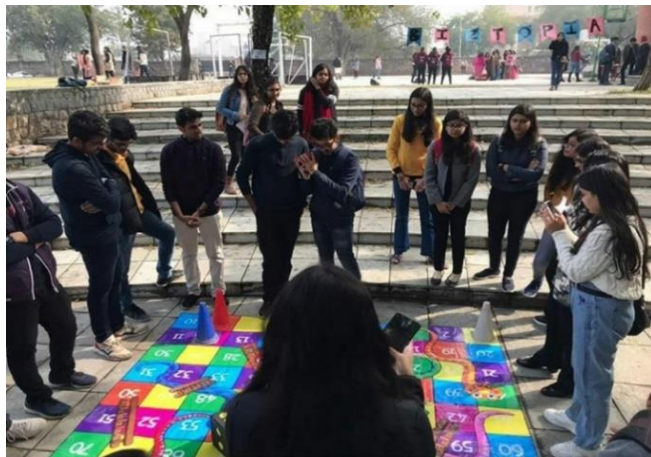
Starting with Round 1, we had a pen and paper quiz organised, mostly related to brand taglines and catchphrases.

### **Round 2: Battle of Brands**

Followed by Round 2, a battle of the brands, where the brand logos were to be assembled by putting together the jumbled pieces.

### **Round 3: Management Snakes and Ladder**

With the real life simulation of a Snakes & Ladder in the 3rd round, where the participants could move forward by answering questions correctly. The event proved to be a huge success receiving 100+ participants, the highest participation received by any event in Com'Acumen.





## Seminar on ‘Career Options after Graduation’ (5<sup>th</sup> February’20)



‘It’s a beautiful thing when career and passion come together’

Founder of Global Study Mentors, Mr. Alok Bansal conducted a seminar on 'Career Options after Graduation'. He enlightened the students with various opportunities available in India as well as abroad. He even guided the students with some tips on profile building. The students were thrilled to know about various courses and scholarships available. It was indeed an insightful seminar for students.

## Corporate Visit to Cvent (7<sup>th</sup> February’20)



On 31<sup>st</sup> January, the Management interaction Cell of Jesus and Mary College organised a corporate visit for its members to Cvent India Ltd in DLF Cybercity, Gurugram.

Cvent is a privately held software as a service company which specializes in hospitality management technology. It offers services for event management, email marketing, online event registration and web surveys. Cvent solutions have enabled clients around the world to manage millions of meetings and events efficiently.

After fulfilling all the formalities all the members were given a tour of the office by Ms. Ridam Goyal, HR Manager of Cvent India. She gave us an insight into the work culture and how things were managed there. One thing that really intrigued the members was that all the employees were provided with two computers to work on instead of one, this was done to increase their productivity by almost 4 times. Another interesting thing about the work environment was that all the conference and work rooms were named after different countries according to their real time locations relative to the whole office map. Apart from this, the employees were also provided with a lot of amenities like a play area, flexible working hours, cab service and free breakfast and lunch.

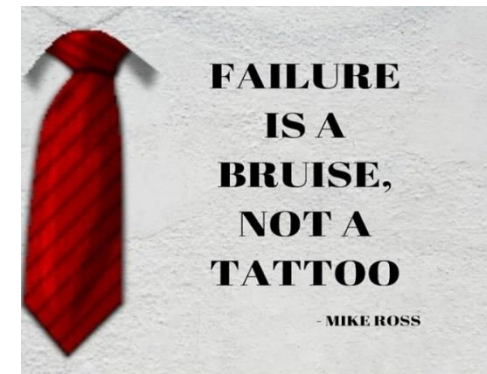
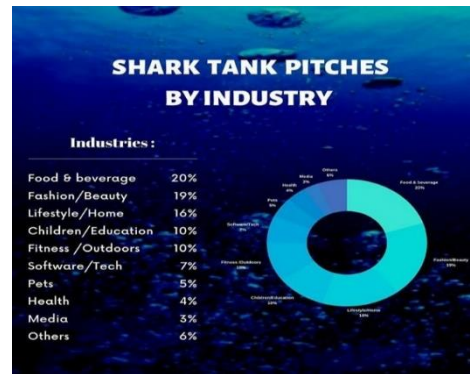




After the tour, all the members were introduced to Mr. Aashish Mishra, Director (talent acquisition) Cvent India. He briefed the members about the working of the company in general and also enlightened them about what they as recruiters look for in potential employees while taking interviews. Then he introduced them to Mr. Sandeep Nagpal, CMO of Cvent India. He briefed them about the marketing strategies used by the company and how the marketing department works. He told them how they mould their strategies in a B2B environment by creating awareness and imparting education about the technology and creating a brand pull for the product. The session was followed by lunch in the Company's Cafeteria. The whole session was very knowledgeable and informative for the members and did give them a real-life experience into the corporate world.

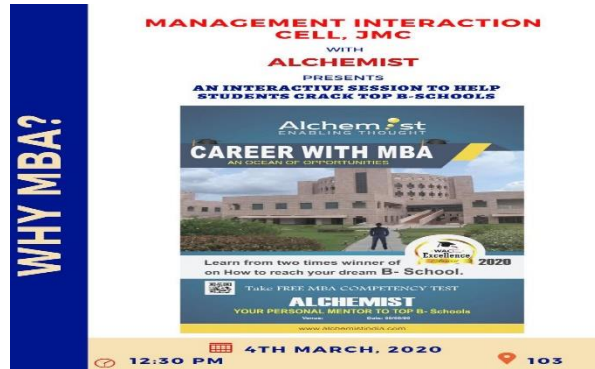
### **Netflix & MIC (December 2019 to February 2020)**

In the month of December, we launched another informative, yet fun, campaign by the name of 'Netflix & MIC' wherein we critically analysed various shows/movies on Netflix and posted some useful facts and figures from shows like Shark Tank, Suits and The Wolf of Wallstreet.



### **Interactive Session to help students crack top B-schools (4<sup>th</sup> March '20)**

MIC organised a webinar with Alchemist to discuss the various opportunities in the field of MBA which was delivered by Mr.Ravi Kumar, Verbal Expert, Alchemist. The talk revolved around the different MBA exams and institutes and the myths and facts about them.



## Lead like a Lady Campaign

**March 2020** To celebrate the essence of Women in the Workplace, MIC launched an online campaign in March to celebrate the distinctiveness of women leaders wherein we welcomed and shared inspiring stories of women who've faced difficulties but never let them overshadow their abilities.



**Webinar on: COVID-19 and the New Normal in the Corporate World**



**30<sup>th</sup> May 2020**

The Management Interaction Cell under the aegis of Department of Commerce, Jesus and Mary College, University of Delhi organized a webinar on the topic 'COVID-19 and the New Normal in the Corporate World' on 30th May, 2020 from 12:00 pm to 1.30 pm on 'Google Meet' platform. There were 450 registrations for the webinar. The live session was attended by over 240 participants including faculty, research scholars and students from different colleges of the University of Delhi and other universities across India.

Mr. Vinyas Khandelwal commenced the discussion of the webinar by stating that the crisis has brought about a fundamental shift in the quality of human life wherein the productivity is increasing. He suggested that it is important to navigate through the emerging opportunities as and when they arise. He also shared the Deloitte strategy of digitizing the entire firm.

Our second panelist was Mr. Sumit Dora, who initiated the discussion by applauding the determination of the professors and students of JMC during these unprecedented times. He then highlighted the economic aspect of the pandemic and its impact. He began by acknowledging the challenges being faced by individuals during this pandemic and how it is testing everyone's adaptability quotient. He gave the affirmation that women being more adaptive and resilient are expected to take over the senior roles and projects in the near future.



Mr. Ashok Sangwan, the third and final speaker, established a correlation between productivity of the 'at home' workforce and adaptability. He discussed about the problems being faced by the organization and the employees. He also reflected upon the challenges of mobilization of workforce amid the crisis. He concluded with insightful remarks on supply chain management and business continuity planning.



## NEEV: The Training & Development Centre Jesus & Mary College

### Activities in 2019-20



#### OFFLINE ACTIVITIES

1. Internship Fair 1.0

11 September 2019 [https://www.instagram.com/p/B3FST\\_hgtPW/?igshid=1fn6ej4g9x7sh](https://www.instagram.com/p/B3FST_hgtPW/?igshid=1fn6ej4g9x7sh)

2. 'CV Building Session' by Mr Ankur Singhal (Founder, CV Owl)

25 September 2019 [https://www.instagram.com/p/B3G7ImYhW9\\_/?igshid=h6glz59kvmqv](https://www.instagram.com/p/B3G7ImYhW9_/?igshid=h6glz59kvmqv)

3. Ashoka University 'What Next' Session by Mr Karan Bhola (Director of Outreach & Admissions, YIF Ashoka)

23 October 2019 <https://www.instagram.com/p/B4DKIJHph2S/?igshid=io0cg03jxbxz>

4. "Introduction to R" Workshop by BRICS CCI

1 November 2019 [https://www.instagram.com/p/B4XhyReJ\\_II/?igshid=1bu420av5f77f](https://www.instagram.com/p/B4XhyReJ_II/?igshid=1bu420av5f77f)

5. Internship Fair 2.0

6 November 2019 <https://www.instagram.com/p/B4sIqBzpASY/?igshid=w74ljp1diekt>

6. NEEV Ambassadors Program for 1st Years

13 November 2019

<https://www.instagram.com/p/B73Q4-tphxG/?igshid=1lcluuxbt22>

7. Placement Drive by GainOps

10 January 2020 <https://drive.google.com/folderview?id=1Im0CwGTcFkf9NmfBR1N0AZAx8Vc2pJEI>

8. Session on "Fundamentals of Group Discussion" by Power of You 22 January 2020

<https://www.instagram.com/p/B7qct3qpzxY/?igshid=85rky6sb2ww1>

9. Session on LinkedIn for Beginners by Mr Atishay Jain (Digital Marketer/Linkedin Influencer)

29 January 2020 <https://www.instagram.com/p/B7866GepDh4/?igshid=1wb3dg5mnqlkn>

10. Session on Consultancy by Mr Abhijeet Singh (Founder, StepVue Consulting) 19 February 2020

<https://www.instagram.com/p/B86suX3HpmA/?igshid=1tey6e89z4jig>

11. Support Squad at Mercatus Event: Zion

21 February 2020 <https://www.instagram.com/p/B884wWVnqrF/?igshid=tvkrhfcbya3j>

#### **ONLINE ACTIVITIES**

1. Alumni Speaks Campaign

4 October to 25 October 2019

[https://www.linkedin.com/posts/neevjmc\\_alumnispeaks-alumni-jmc-activity-6585908718616051712-Ksgx](https://www.linkedin.com/posts/neevjmc_alumnispeaks-alumni-jmc-activity-6585908718616051712-Ksgx)

2. Ace Your Pace Campaign

1 February to 16 February 2020

[https://www.linkedin.com/posts/neevjmc\\_learning-knowledge-training-activity-6629267050890133504-9kk2](https://www.linkedin.com/posts/neevjmc_learning-knowledge-training-activity-6629267050890133504-9kk2)

3. Myth Busters Campaign

16 March to 27 March 2020

[https://www.instagram.com/s/aGlnaGxpZ2h0OjE3ODUzMzQ2NTIyODU1MjEy?igshid=hh3al9wl3vpt&story\\_media\\_id=2259459287671491248](https://www.instagram.com/s/aGlnaGxpZ2h0OjE3ODUzMzQ2NTIyODU1MjEy?igshid=hh3al9wl3vpt&story_media_id=2259459287671491248)

4. CV Making Portal Launch



24 March 2020

[https://www.linkedin.com/posts/neevjmc\\_training-internships-jmc-activity-6648236978074681344-td5r](https://www.linkedin.com/posts/neevjmc_training-internships-jmc-activity-6648236978074681344-td5r)

5. Launch of The Quarantimes

1 April 2020

[https://www.linkedin.com/posts/neevjmc\\_the-quarantimes-by-neev-activity-6651169063563288576-6cC3](https://www.linkedin.com/posts/neevjmc_the-quarantimes-by-neev-activity-6651169063563288576-6cC3)

6. Article on “Ways to effectively use LinkedIn”

[https://www.linkedin.com/posts/neevjmc\\_linkedin-learning-online-courses-for-creative-activity-6655113422167994369-YD6N](https://www.linkedin.com/posts/neevjmc_linkedin-learning-online-courses-for-creative-activity-6655113422167994369-YD6N)

7. Article on “Urge to be Productive”

[https://www.linkedin.com/posts/neevjmc\\_activity-6654001653248811008-3yLU](https://www.linkedin.com/posts/neevjmc_activity-6654001653248811008-3yLU)

8. LEAP - The Virtual Summer Internship Fair

4 May to 6 May 2020 [https://www.instagram.com/p/CADWGHjDRR\\_/?igshid=4bjg6g243hsk](https://www.instagram.com/p/CADWGHjDRR_/?igshid=4bjg6g243hsk)

## **TEDxJMC Report 2019-20**

TEDxJMC was started as a society under the commerce department in the year 2018. The society was ready to organize the event for the second time for the year 2019-20 which was all set to be a huge success and top-notch.

TED is a non-profit with the motive to spread ideas in the form of short but powerful talks. TEDx refers to the independently organized TED events. The speakers cannot be charged or paid, and it is completely voluntary on their part, and the event can also not be the means to make money or raise funds for charity.

In August 2019, it held its auditions and interviews for the team, and the work began in full swing. The team worked on the sponsorships, marketing of the event, curation, and reaching out to remarkable speakers and what-not.

The theme for an event is something that sets the tone and is the title or the tagline. This year it was “What If”, which implies the infinite possibilities that surround something. It makes us ponder upon what we could have done differently, would we be happier, if only we would have done that one thing, and if only we would have gone on the journey along the road not taken. On the 27th of March 2020, the second edition of TEDxJMC was set to take place.

The speakers for this year’s event included Ms. Bani Nanda, a chef and the founder of MIAM patisserie, Ms. Talish Ray, a lawyer, Mr. Abhishek Kumar, the co-founder and CEO of Lung Care Foundation. Along with Mr. Deepak Bagla, the Managing Director and CEO of Invest India, Ms. Shaili Chopra, the founder of SheThePeople, Ms. Sakshi Sindwani, a YouTuber and Model, and finally Mr. Gurfateh Pirzada, an actor. TEDxJMC also invites a student speaker each year, and Ms. Muskan Sethi, a spoken word artist, was chosen from the college. There were also two performers for the event, who were Kabootar Music, which is a band, along with Paavni and Anjaly, two brilliant performers and students of the commerce department of JMC itself, trained in Indian classical dance, Kathak and Bharatanatyam respectively.

A Dessert Plating workshop by Ms. Bani Nanda, who was also our speaker, was planned for the first 35 registrations the event. The tickets also included a lot of exciting merchandise in the attendee kits like diaries, pens, keychains, bookmarks, beverages and eatables, gift coupons, and a lot more. Apart from this, on the day of the event, there was also going to be a live smoothie and salad station.

The team also organized an event “Mark the Mood” to increase the buzz about TEDxJMC 2020, and an offline ticket selling booth was also set up in college in the early days of March. With more than 30% of the tickets sold off, the date was set, the speakers were decided, the team was all ready, and it was time to get the ball rolling.

An unprecedented situation suddenly came upon us, and the COVID-19 pandemic halted the entire excitement, due to which the event had to be postponed indefinitely. But the team will be back next year with the same vigor and enthusiasm.

Dr. Rekha Dayal (Licensee)



Nikita Agarwal & Revati Bajaj (Organisers)

**ANNUAL REPORT 2019-20**  
**COSMOS - A WWF INITIATIVE**

<http://cosmosjmc.info>

Cosmos, Jesus and Mary College is a part of the college network established by World Wide Fund, India. It was founded in 2019. It is a social entrepreneurship society and works for the betterment of the community through social, economic and environmental measures. It works on an MPO structure.

We are a team of sixty entrepreneurs driven to create change in the world and to make the world a better place we are working on multiple SDGs. We have been working on two projects in Tughlaqabad Fort area and we have employed women who are twenty years and above and empowering them with basic elementary education, finance, skill development and micro enterprise management. Our main Project 'Mulher', comprises two products 'Set-in-Stain' and 'Meraki', we have created 100% organic products to replace the mainstream products which are induced with chemicals and subsequently cause major health issues in the future and are slowly eating up our body.

The founding batch 2019-20 undoubtedly had a great start as it witnessed a plethora of events, activities and seminars taking the department to new heights. The session began by coming up with a project in a completely different domain related to the food industry and later we averted into the field of sanitation. Our project in both the domains was primarily based on fruit peels. The first prototypes for our Bio Enzyme and Air Freshener were made by our core team and they turned out exactly like we had expected them to and thus, we decided to take it forward. The later prototypes were made by the women in Tughlakabad area for the purpose of selling. Since the project was on a pilot basis, we initiated door-to-door selling and sold our products in our colonies and societies and even put up stalls in our college.

We've organised various events in the path with the idea of helping people and generating awareness. COSMOS JMC with WWF INDIA organized an Eco Trail for its members on 31st January. With the sounds of the birds chirping and the whisper of the early morning sun, Nikhil John and Ashish Rose (WWF Executives) graced us with their presence and gave us extremely insightful and useful information regarding birds, snake bites, animals and lots more! The Eco trail was conducted in the premises of our college and we were amazed by the sheer amount of knowledge that we had never had the opportunity to engulf earlier. As part of our second event for the Sustainability Week, Cosmos held a Cloth Donation Drive along with a 'Study With Tablets' workshop in the slums of Tughlaqabad Fort Area. The drive was a huge success which gave us the opportunity to interact with fascinating little geniuses as well as minimizing the impact of problems faced by them to some extent. At



Cosmos, we strive to give back to the society at every point and the huge smile on their faces is exactly what motivates us to keep striving further and bringing about social change. For our third event as part of the Sustainability Week, Cosmos organized a Book Collection Drive wherein we collected preloved and pre-owned books and later, wrapped them up in recycled newspapers collected from the college for our fourth event. We were enlightened to receive an overwhelming response and collected over 1500 books. Our Fifth event as part of the sustainability week was our beloved Fundraiser. We wrapped up all the books we collected as part of the donation drive in reused gift wrappers and newspapers to sell to students and faculty members. We came up with the title 'Blind Date with Books' to make it more fun and interesting. On the wrapped books, we had given brief pointers about the genre and key themes of the book to stress on the 'don't judge a book by its cover' idiom. It was an enthralling experience and we gathered ₹8500+ for our fund. Our team managed to create fabulous strategies for raising awareness and selling our books. We sold Refreshments made by our team during the fundraiser and hosted Fun Games through setting up a stall. We gave unique names to the refreshments to attract customers and sell as much as we could.

Stray animals largely depend on garbage and leftover food to feed themselves. Unfortunately, due to the COVID-19 pandemic lockdown, the thought of them starving was concerning. Cosmos devised an initiative to Feed The Stray Animals and help them. We asked our members to feed 3 strays and then further challenge their friends to do the same and share it on their instagram stories and tag cosmos for wider reach.

We participated in the Red Dot Challenge, through which we strive to break the gender norm. The taboos surrounding menstruation have existed since time immemorial and have to be broken now, more than ever. We have to realize that it affects every gender and we need to normalize it. Menstruation isn't bad or unhealthy, it doesn't happen to just 'women' and it isn't something anybody should deem as disgusting or immoral.

The lockdown has been a trying and difficult period and getting household items has been challenging. Fortunately, we as humans are gifted at problem solving. We found an alternative way and tried to create whatever we could using household materials. Thus, we started posting DIYs for kitchen cleaners, kitchen fragrances and body scrubs on our instagram as well as youtube handles which were affordable, simple and easy.

We have hosted multiple Instagram Live Sessions with various Eco-Ventures like The Woman's Company, On A Healthy Note & SoulPure Soaps to raise awareness on topics like Menstrual Hygiene, the need for Sustainable Products & difficulties faced while starting an Eco-venture in India. Since June is officially the Pride Month, we designed instagram posts and stories to raise awareness and express solidarity with the LGBTQIA+ Community. We believe it is extremely important to be an ally and help our communities in whatever way possible. To educate, create awareness and voice your opinion to unify is a privilege that we as young individuals possess and we have to use it and stand together.



Convenor - Dr. Rekha Dayal

President - Reet Malhotra

Vice President - Akshita Luthra and Nikita Escrader

2019-20



# The Mercurian Times

*The Mercurian Times is the official E-newsletter of the Department of Commerce, striving for excellence with its motto, “**Stay ahead and beyond.**” It is a small family of dedicated and hardworking girls who proudly like to call themselves, ‘Mercurians’ working through various departments with the primary focus on holistic development of its members.*



Established in February 2015, it has gloriously **completed 5 years of its existence** with the years 2018 and 2019 being the most significant in its growth.

With growing liking and popularity, the society opened its doors to BA Program and BVoc departments as well in the 2019-20 session, marking yet another milestone in its history.

TMT has always been on its toes doing something innovative and creative all-round the year through various online and offline campaigns along with its annual event Evoon, keeping all its digital platforms on a buzz.

It embarked upon its journey with a **Freshers Campaign**, where the team wrote about their experiences as a fresher to give the new students a hearty welcome and provide an insight into their new college life.

Following this, the “**Daily Dose**

**with The Mercurian Times**” Campaign was initiated to cater to a diverse reading base.

Ahead in the year, a **Prompts**

**Challenge** Campaign was yet another feast for TMT’s creative writers, where they wrote articles, poems, or prose on a variety of prompts.



## Website

The Mercurian Times added another feather to its growing hat in September 2019 with the launch of its very own website, making it the first society in JMC to have accomplished such a feat. The society now posts all its new articles directly on its website, **www.themercuriantimes.com** which had 1310+ subscribers in just 3 weeks, with the current base being 2100+ and multiple page visits on a daily basis. The society now caters on Facebook, Instagram, Snapchat, Linked-In, and Blogger and will be soon launching itself on the other popular digital mediums as well.



## Evoon 2.0

On 8th November 2019, The Mercurian Times held the second instalment of its flagship event; **Evoon 2.0**, a combination of intellect and amusement witnessed by a soaring crowd. The sub-events comprised of; **Shark Tank, Corporate Roadies, Bloggers' Conclave along with three online sub-events, The Glossy Draft, Lumière, and Oh, Look What You Made Me Clue!**

As part of Shark Tank, an adaptation of the famous entrepreneurial reality show, a panel of angel investors were invited to evaluate business proposals that comprised of Mr. Sanchit Vir Gogia, Mr. Hetal Sonpal, Mr. Pawan Raj Kumar, and Mr. Vikas Kuthiala. The three best business ideas received Rs.9000 each as an investment, contributed by the investors and the society collectively.

Strongly believing in giving back to the society and following its tradition of associating with a social cause in its events, this year the members of TMT undertook a **visit to an NGO** to interact with girls who were victims of human trafficking. The team spent a day with them engaging in various fun and interesting activities, and were left in awe of their energetic spirit.

## Paracosm: An e-magazine

17th January 2020 was yet another proud moment for the society when it launched its **first edition of an e- magazine, called The Paracosm**. Standing by the name, the designers and editors of TMT left no stone unturned to make it a collection of words of wisdom coupled with interesting art for its readers.



## The Womanhood Campaign

The year also saw the rolling out of a second edition of the **Womanhood Campaign** throughout the month of March 2020 as a tribute to Women's Day, which acted as an umbrella campaign to three more events;

**EntreFemme: Women of Wisdom**, an interactive entrepreneurial session by Ms. Rebekkah Kumar, founder, and CEO of Fourseven, a distinctive jewelry brand.

Inviting creative entries on the topic '**Becoming A Woman**': A Persevering Path not Enough Emphasised'. And a social initiative called '**The Red**

**Badge**', a Sanitary Napkin Collection Drive, where the team interacted on health and hygiene and awareness during menses along with donating 400+ sanitary napkins to the underprivileged women.

*Members of TMT are its biggest pride possession and hence, various informal sessions were held within the team throughout the year to inculcate a sense of belongingness and foster a family-like bond.*

*The events held by this society were possible only because of the constant support of Dr. Sr Rosily T.L. r.j.m, the Officiating Principal, and the Convenor, Dr. Rekha Dayal. Under the able leadership of Devyanshi Agarwal, President; Srishti Babbar, Vice President; Neeti Oberoi, General Secretary; and all the Core heads, the society has established its existence and hopes to continue the legacy in the coming years.*