


Curriculum Vitae

| | | | | | | |
|--|---|------------|--------|---------------------------|----------------|---|
| Title | MS | First Name | TRISHA | Last Name | CHOWDHRY |  |
| Designation | Assistant Professor | | | | | |
| Department | Commerce | | | | | |
| Institutional Email Address | Tchowdhry@jmc.du.ac.in | | | | | |
| EDUCATION | | | | | | |
| Degree | Institution | | | Year | Details | |
| PhD (Pursuing) | Jamia Millia Islamia University | | | - | - | |
| M.Com | Motilal Nehru College, University of Delhi | | | 2016 | First Division | |
| B.Com (H) | Jesus and Mary College, University of Delhi | | | 2013 | First Division | |
| UGC NET & JRF | UGC, MHRD | | | (DEC 2015)/2016 | Commerce | |
| CAREER PROFILE | | | | | | |
| Organisation / Institution | Designation | | | Duration | Role | |
| Jesus and Mary College, University of Delhi | Assistant Professor | | | July 2017-Present | Teaching | |
| Department of Management, Lovely Professional University | Assistant Professor | | | January, 2017-April, 2017 | Teaching | |
| KPMG Global Services | Audit Associate | | | August 2013-March 2014 | | |

AREA OF INTEREST: Human Resource Management and Organizational Behaviour

TEACHING EXPERIENCE (Subjects/Courses taught)

- I. Human Resource Management
- II. Basics of Organizational Behaviour
- III. Business Organization and Management/ Fundamentals of Business Organization/ Business Management/ Principles of Management/ Business Organization
- IV. Computer Applications in Business
- V. Entrepreneurship
- VI. Entrepreneurship Development
- VII. Business Research Methods and Analytics
- VIII. Sales Promotion and Public Relations
- IX. Business Laws
- X. Fundamentals of Business Organization for Entrepreneurs
- XI. Marketing Communication
- XII. New Venture Planning
- XIII. Collective Bargaining and Negotiation Skills
- XIV. Modern Business Organization
- XV. E-Commerce
- XVI. Managerial Aspects of Small Business
- XVII. Cyber Crime and Laws
- XVIII. International Business
- XIX. Advertising
- XX. E-Marketing
- XXI. Investing in Stock Markets
- XXII. Financial Management
- XXIII. Environmental Studies
- XXIV. Business Statistics

PUBLICATION DETAILS

Book chapters:

- Chapter titled 'Is Make in India a marketing gimmick or reality for sustenance in business 2025 in India?' published in book titled- Business 2025: Driving growth through strategic innovation, entrepreneurship, and digitization. Publisher- Bloomsbury India, ISBN-978-93-87471-67-2

Journal Articles:

- Published paper titled, 'Women Empowerment: Visibility in the Entrepreneurial World in The Last Few Years' in Shodh Sarita, Journal of Arts, Humanities and Social Sciences, An International bilingual peer-reviewed refereed research Journal, Oct-Dec 2020
- Published a paper titled, 'A study of the impact of open plan offices on employee productivity' in Ad Valorem Journal of Law, International peer-reviewed research refereed Quarterly Journal, Oct-Dec 2018
- Published paper titled, 'Make in India' - A campaign to bolster manufacturing base in India in Ad Valorem Journal of Law, An International peer reviewed research refereed Quarterly Journal, April-June 2018

Papers presented in Seminars/conferences:

- Presented a paper titled "Women Empowerment: Visibility of Women in the entrepreneurial world in the last decade", at the Golden Jubilee International Conference on Empowering Women through transformative education, held at Jesus and Mary College, University of Delhi (October 3rd-4th, 2018)

National Workshops and Seminars Organised:

- Organising Committee member, Awareness and Capacity Building Program, "Rise and Lead: Young Women Pioneering Technology, Business and Public Life", organised by JMC in collaboration with National Commission for Women on 29th April, 2024
- Organising Committee member, International Conference on India @2030: Third largest economy in the world, organized by Department of Commerce, Jesus and Mary College (29-30th January, 2024)
- Organising Committee member, International Conference on Evolving Business Strategies in a transforming Global environment, organized by the Department of Commerce, Jesus and Mary College (20-21st January, 2022)
- Organising Committee member, Workshop on Self Reliance in Health through Yoga, organized by the Department of Commerce and Physical Education (15th-21st June, 2021)
- Organised a workshop on Reducing Carbon Footprint in association with Happy Turtle organization on 18th September, 2019
- Organising Committee member, FDP on Research methodology and teaching pedagogy organized by Teaching learning Centre, Ramanujan College and Indian Accounting Association, NCR chapter (30th April- 5th May, 2019) at South Campus, University of Delhi
- Organising Committee member, International Conference on Social Media Marketing – Opportunities and Challenges, organized by the Department of Commerce, Jesus and Mary College (28th-29th March, 2019)

- Organising Committee member, FDP on “Climate across the curriculum: Educational resources for teachers” organized by IQAC, JMC in collaboration with TROP ICSU, a climate education project funded by the International Science Council (ISC) and IISER Pune on 28th January, 2019.
- Organised a Workshop on Plastic Pollution in collaboration with the Happy Turtle organization on 23rd October, 2018
- Organising Committee member, Golden Jubilee International Conference on Empowering Women through Transformative Education, held at Jesus and Mary College, University of Delhi (October 3rd-4th, 2018)

Talks/Lectures delivered:

Delivered a talk on the ‘Importance of Water conservation’ under Jal Shakti Abhiyan, An Initiative of Ministry of Jal Shakti, at Jesus and Mary College, University of Delhi on 22nd July, 2019.

OTHER DETAILS

Research Projects:

Worked as a member in a team of 10 for Innovation Project titled, “Understanding the lives of working poor in Delhi”, in 2012-2013, funded by the University of Delhi and mentored by professor Dr. Ravinder Kaur (IIT Delhi).

Membership in Professional Bodies:

- Member of Indian Accounting Association NCR chapter-Life Member

Orientation/ Refresher Courses/ Workshops/ Seminars

- 4-Week Faculty Induction/ Orientation Programme for “ Faculty in Universities/ Colleges/ Institutes of Higher Education” from 21st February- 19th March, 2024, organized by Teaching Learning Centre, Ramanujan College, University of Delhi.
- Two day ECHO (Environment Conservation Heroes) Bootcamp organized by WWF India on 13th-14th September, 2023
- Seminar on Student Assessment in Higher Education: Perspectives and challenges, organized by Department of Elementary Education and IQAC, JMC in October, 2022
- Seminar on Community engagement research and social responsibility: Role of teachers in higher education, organized by JMC in August, 2022
- Two weeks Interdisciplinary National Refresher Course on “New Paradigms in Commerce and Management” from 15th-28th September, 2021 organised by Teaching Learning Centre, Ramanujan College, University of Delhi.
- National Webinar on Current trends in Research & Innovation and Research paper publications, organized by Institute for Academic Excellence, Hyderabad in collaboration with Collegiate Education & Technical Education Department, Telangana State, held from 27th- 31st August, 2021
- Mendeley Training Course, organized by Research Smiths on 17th July, 2021

- One week E-Workshop on Questionnaire data analysis using SPSS & AMOS organized by Research Smiths, held from 11th- 16th July, 2021
- 5 days E-workshop on Nuts and Bolts of Thesis writing organized by Research Smiths, held from 11th-15th May, 2021
- 2 days FDP on Online teaching tools, organized by Jesus and Mary College on 24th-25th July, 2020
- FDP on Research methodology and teaching pedagogy organized by Teaching learning Centre, Ramanujan College and Indian Accounting Association, NCR chapter (30th April- 5th May, 2019) at South Campus, university of Delhi
- FDP on “Climate across the curriculum: Educational resources for teachers” organized by IQAC, JMC in collaboration with TROP ICSU, a climate education project funded by the International Science Council (ISC) and IISER Pune on 28th January, 2019.
- Conclave on Circular Economy of Plastic Waste and Livelihood Opportunities and Excellence Awards for Academia and Community, organised by Pandit Deendayal Upadhyay Smriti Sansthan (PDDUSS) under the guidance of the Ministry of Environment, Forest and Climate Change on 25th September, 2019.
- Two week Research methodology course in Social Sciences conducted by Council for Social Development, New Delhi (10th-21st December, 2018)
- 2 days FDP on ‘Emerging Research Methodologies in Social Sciences’ organized by IQAC and Research Committee, Jesus and Mary College (3rd-4th May, 2018)
- National Faculty development Programme on "Goods and services tax", organized by Teaching learning Centre, Ramanujan college, University of Delhi (27th October, 2017)
- Regional Investor awareness seminar by NSE held at Lovely Professional University, Punjab (23rd March, 2017)

College/ Department level Responsibilities

- Convenor, COSMOS society, Department of Commerce, Jesus & Mary College, and Campus Coordinator, JMC for ECHO-WWF India (2021-Present)
- Member, Community Engagement Center, Jesus & Mary College (2023-Till date)
- Member, BA(P) Committee (2023-Till date)
- Faculty Member, English Music Society, and Indian Cultural Society (2022-2023)
- Faculty Member, Green Society, Jesus & Mary College (2018-2022)
- Member, NAAC Committee (Criterion 3), Jesus & Mary College (2015-20 cycle)
- Convenor, Green Society, Jesus & Mary College (2019)
- Green Audit Coordinator, Jesus and Mary College (2019-2020)
- Faculty Member, Fine Arts Society, Jesus & Mary College (2017-2018)
- Organising member of other department level activities (Comacumen, Comquest, Sports day, etc.)