


## Curriculum Vitae

Title	<b>Mrs.</b>	First Name	<b>Priyanka</b>	Last Name	<b>Marwah</b>	
Designation	<b>Assistant Professor</b>					
Department	<b>Department of Commerce</b>					
Institutional Email Address	<a href="mailto:pmarwah@jmc.du.ac.in">pmarwah@jmc.du.ac.in</a>					
<b>EDUCATION</b>						
<b>Degree</b>	<b>Institution</b>			<b>Year</b>	<b>Details</b>	
PhD	Jagannath University			Pursuing		
M.Com	Hindu College, University of Delhi			2015	I Division	
<b>CAREER PROFILE</b>						
<b>Organisation / Institution</b>	<b>Designation</b>			<b>Duration</b>	<b>Role</b>	
Jesus and Mary College	Assistant Professor			August 2016- Present	Teaching	
<b>AREA OF INTEREST:</b> Statistics, IT Tools for Business, International Finance, Financial Markets, Financial Risk Management, Insurance & Risk Management, Stock Market Analysis						
<b>TEACHING EXPERIENCE (Subjects/Courses taught)</b> I. Business Statistics II. Computer Applications in Business III. Insurance and Risk Management IV. Banking and Insurance						

## HONORS & AWARDS

- I. Junior Research Fellowship: Awarded UGC NET & JRF (Commerce), 2016
- II. Distinguished Teacher Award: 1/500+ Delhi University faculties for positive influence on educational levels and student achievement
- III. Innovative Teacher Award: Top 1% of college faculties for outstanding work in the field education

## PUBLICATION DETAILS

### Books:

- Co-Author of the book titled, 'International Business'. Pinnacle Learning, 2019

### Journal Articles:

- Goel, A., Gupta, R. & Marwah, P. (2023). Impact of COVID-19 on Stock Market Behaviour of Selected Asian Economies. In *Pandemic Perspectives: Praxis, Policy and Pedagogies*, KW Publisher, ISBN: 978-939-491-569-5.
- Marwah, P., Goel, A., & Arora, S. (2023). Social Stock Exchange: The Way Forward for India. In *Businesses: Resilience And Sustainability: Evidence from Emerging Market Developing Economies* (pp. 197-211).
- Arora, S., Marwah, P. (2019). Customer Awareness and Adoption of Sustainable Green Banking Practices: An Empirical Study on banks in Delhi. *Global Journal of Enterprise Information System*, 11(3), 26-30.
- Rao, R. K., Arora, S., & Marwah, P. (2018). Social Entrepreneurship: A Few case study. *CASIRJ*, Vol 9, Issue 3, 2018
- Arora, S., & Marwah, P. (2017). Road To GST- Miles to Go. Kaav Publications, ISSN:2348-4969.
- Arora, S., Marwah, P., & Sarpal, J. (2017). Goods and Service Tax: Awareness and Opinion of The Indian Youth. *TRANS Asian Journal of Marketing & Management Research (TAJMMR)*, 6(6), 43-52.
- Choudhary, A., & Marwah, P. (2017). Determinants of Capital Structure of Nifty Companies in India. *Emerging Issues in Finance*, 2017, 364.
- Marwah, P., & Arora, S. (2017). Monetary Policy Committee: Many Heads Better than One? *Asian Journal of Multidimensional Research (AJMR)*, 6(6), 119-121.

### **Papers presented in Seminars/conferences:**

- Presented paper titled 'E-learning amidst Covid-19 pandemic: Challenges and Opportunities faced by the students of The University of Delhi' in an International Conference on “Social Determinants of Health Inequality and Health Inequity: Impact of Covid-19; Strategies for the Future” organised by Jesus and Mary College on 23- 24th Feb 2023”
- Presented paper “Social Stock Exchange: The Way Forward for India” at the International Conference on Evolving Business Strategies in a Transforming Global Environment organized by Jesus & Mary College, University of Delhi on 20-21 January 2022.
- Presented paper titled ‘Social media marketing and customer equity: A study of luxury fashion brands’ in an international Conference on ‘Social Media Marketing – Opportunities and Challenges’ held on March 28-29, 2019 at Jesus and Mary College
- Paper titled 'Consumer awareness and adoption of sustainable green banking practices: An empirical study on banks in Delhi' in 3rd Thought Leadership summit on CSR & sustainability held on 23rd August, 2019
- Presented paper titled ‘Leveraging Big data analytics in Banking sector in India: Seizing opportunities, preserving challenges’ in the International Conference on “Leveraging Big Data Analytics for Global Business Excellence” held on 4<sup>th</sup> February, 2017

### **National Workshops and Seminars Organised:**

- ❖ Organising Committee member of the Conferences:
  - International Conference on "India@2030: Third largest economy in the world" organised by Jesus and Mary College on 29-30th January, 2024.
  - International Conference on “Social Determinants of Health Inequality and Health Inequity: Impact of Covid-19; Strategies for the Future” organised by Jesus and Mary College on 23-24th Feb 2023
  - International Conference on Evolving Business Strategies in a Transforming Global Environment organised by Jesus & Mary College, University of Delhi on 20-21th January 2022
  - International Conference on Social Media Marketing: Opportunities & Challenges (ICSMM-19), organised by Jesus and Mary College on 28-29th March 2019
  - Golden Jubilee International Conference on “Empowering Woman through Transformative Education” organized by Jesus and Mary College on 3-4th October, 2018.
- ❖ Organising Team Member of the JMC Webinar Series for the webinars on 'Covid-19 and China: Recalibrating the Narrative'; 'Covid-19 outbreak: Psycho-Social support to the Youth'; 'Life & Careers beyond Covid-19' and 'Migration Matters' during May 2020.
- ❖ Organising Team member of the programmes organised by Indian Accounting Association (NCR Chapter) and Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMNTT), Ministry of Education:
  - 2 Weeks International Refresher Course on ‘Academic Bank Credits (ABC) Scheme in Higher Education, UGC Regulation 2021’ from 7th- 20th July, 2021
  - One-week National Faculty Development Programme on ‘Research Methodology and Teaching Pedagogy’ from 30th April- 5th May, 2019

- ❖ Organising Team member of Certification course on Regression Analysis using R organised by Research Committee of Jesus and Mary College July 2018-30 June 2019

**Talks/Lectures:**

**Participation as Resource Person:**

**OTHER DETAILS**

**Preparation of Teaching Material:**

**Research Projects:**

**Membership in Professional Bodies:**

- Indian Commerce Association: Lifetime Member
- Indian Accounting Association NCR Chapter: Lifetime Member

**Orientation and Refresher Courses:**

- Online Training Programme on “NEP 2020 Orientation & Sensitization Programme” from 20th April – 29th April, 2024, under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organised by Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College, University of Delhi
- 4-week Faculty Induction / Orientation Programme for “Faculty in Universities / Colleges / Institutes of Higher Education” from 21 February- 19 March, 2024 organised by Teaching Learning Centre, Ramanujan College, University of Delhi.
- One-week National online FDP on “Personal Finance and Tax Planning” from 18<sup>th</sup>- 24<sup>th</sup> November 2021, organized by Guru Angad Dev Teaching Learning Centre of Ministry of Education, SGTB Khalsa College, University of Delhi
- 2 Weeks Interdisciplinary National Refresher Course on “New Paradigms in Commerce and Management” from 15<sup>th</sup> - 28<sup>th</sup> September, 2021 organised by Teaching Learning Centre Ramanujan College (University of Delhi) in association with Indian Accounting Association, NCR Chapter, Under the Aegis of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ministry of Education
- One Week Online National Faculty Development Program on ‘Academic Report Writing and Research Methodology’ from 04<sup>th</sup> -10<sup>th</sup> March 2021 organised by Guru Angad Dev Teaching Learning Centre, a centre under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education and Department of Business Economics, SGTB Khalsa College, University of Delhi
- 2 days virtual FDP on ‘Online teaching tools’ from 25<sup>th</sup>-26<sup>th</sup> July 2020, organised by Jesus and Mary College
- 7 Days National Online FDP on " Time Series & Panel Data Analysis” from 20<sup>th</sup>-26<sup>th</sup> July 2020, organised by Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter, sponsored by MHRD Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT),
- 3 Day Online Workshop on “Learning Statistics and Data analysis Using MS Excel” from 6 – 8<sup>th</sup> July 2020 organised by Simple Statistics Solution and Training Provider Tirunelveli, Tamil

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- FDP on 'Reimagining Academic Leadership- Redefining the Role of Teacher and Academic Excellence in the Era of Disruption' from 16<sup>th</sup> Dec 2019 organised by IQAC, Jesus and Mary College
- One-week National Faculty Development Programme on "Research Methodology and Teaching Pedagogy" from 30<sup>th</sup> April- 5<sup>th</sup> May 2019, organised by Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South Campus, Delhi University sponsored by MHRD.
- One day course on "Quality of Higher Education and Role of Accreditation" from 19<sup>th</sup> December,2018 organised by Delhi School of Professional Studies & Research (DSPSR), Rohini
- One-week National Workshop/FDP on "Analytical Techniques for Research- Financial Econometric" from 4 June 2018 to 10 June 2018 organised by Delhi School of Professional Studies & Research (DSPSR), Rohini
- Two-day FDP on 'Emerging Research Methodologies in Social Sciences' from 3<sup>rd</sup> and 4<sup>th</sup> May 2018, organised by IQAC and Research Committee, Jesus and Mary College